

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**  
2 **Executive Agency Board of Directors**  
3 **Wednesday, February 7, 2018**  
4 **MINUTES**

5  
6 **President Sidansky called the meeting to order at 6:37 p.m. A quorum was present.**

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8 **I. ROLL CALL**

9  
10 Board Members Present:

11 Robert Sidansky -President, Marcus Woods, Modela Kurzet, Karen Bowman,

12  
13 Absent:

14 Elaine Aikins, Darryl Crouse

15  
16 Visitors:

17 None

18  
19 Staff Present:

20 Dr. Patricia Hughes

21  
22 Interpreters:

23 Barbara Mathis

24  
25 Recording Secretary:

26 Jainah Enriquez

27  
28 **II. APPROVAL OF MINUTES: November 29, 2017**

29 Page 3, line 30, revise "programs" to "program".

30 Woods moved to approve minutes with corrections. Kurzet seconded. **M.S.C.** (Motion Seconded Carried)

31  
32 **III. OFFICER'S REPORTS**

33 President's Report:

34 Sidansky reported that G.L.A.D.'s 50<sup>th</sup> Anniversary is next year. The Board discussed how to recruit more  
35 Board Members. Discussion ensued.

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37 Vice President's Report:

38 No Report

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40 Treasurer's Report:

41 Hughes gave the handout of Controller's report as of 1/31/18 to the Board with the following information -

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43

	G.L.A.D	D.A.H.C.	LifeSigns	Total
44 Over Cash Position	735,514	241,318	1,749,990	2,726,822
45				
46 Accounts Receivable				
47 Current	-	-	170,443	170,443
48 1-30 days	80,373	-	67,136	147,509
49 31-60 days	131,388	-	59,196	190,584
50 61-90 days	212,389	-	29,325	241,714

1	>90 days	79,564	-	60,999	140,563
2	Totals	503,713	-	387,099	890,812

3  
4 As of 12/31/17 G.L.A.D.'s (all accounts) consolidated revenues for year to date (6 months ending  
5 12/31/17) was \$3,410,693 which is \$85,202 more than a year ago on 12/31/16. Consolidated profit and loss  
6 statement for year to date (6 months ending 12/31/17) shows a consolidated net profit of \$46,408. A net  
7 loss of \$11,533 a year ago on 12/31/16, an increase of \$57,941 as compared to a year ago.

8					
9	G.L.A.D net (loss) is	(\$22,407)			
10	D.A.H.C. net (loss) is	(\$4,840)			
11	Lifesigns income is	\$73,656			
12	Consolidated net income	\$46,408			

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14 Secretary's Report:  
15 No Report

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17 **IV. C.E.O.'S REPORT**

18 *LifeSigns (L.S.)*

19 Hughes reported the month of December was slow for Lifesigns. The request for interpreters was 500 less  
20 than for the month of November. December is usually slow due to holidays and school closures.

21	Filled Requests:	996
22	Cancellations:	393
23	No Interpreter Available:	49

24 Lifesigns started a mentorship program with local Interpreter Training Programs (I.T.P.) and occasionally  
25 L.S. will work with an I.T.P. from out of state. We match an intern with a certified interpreter for various  
26 appointments except for medical, legal, and mental health. Lifesigns is learning how a mentorship program  
27 should be run. Lifesigns communicates with vendors to obtain approval for an intern accompany a certified  
28 interpreter. The responses are positive. The management team in Lifesigns will meet with the C.E.O. in  
29 February to review Lifesigns in 2017. If time permits, the team will discuss what new directions Lifesigns  
30 should take for 2018. The C.E.O. believes it will benefit Lifesigns if there is a director in the department to  
31 provide consistency and support to managers in Lifesigns. After the strategy meeting, the C.E.O. will know  
32 more where to go from there. The C.E.O. plans to share the outcome of the meeting with the Lifesigns  
33 Advisory Board on March 29, 2018.

34 **HEALTH EDUCATION**

35 *Teen Pregnancy Prevention*

36 December was slow for this project due to holidays and school closures. The challenge is that L.A.U.S.D.  
37 (Los Angeles Unified School District) will not recognize our curriculum even though it is state approved  
38 curriculum. G.L.A.D. (Greater Los Angeles Agency on Deafness) staff has taught this curriculum this for  
39 years. When a school transferred its deaf program to another school, it apparently caught L.A.U.S.D.'s  
40 attention. The C.E.O. (Chief Executive Officer) plans to meet with L.A.U.S.D. to discuss this issue  
41 because our curriculum does not replace L.A.U.S.D.'s curriculum but it supplements L.A.U.S.D.'s program  
42 to meet the needs of the deaf and hard of hearing students. We are in the process of making an  
43 appointment.

44 *H.I.V. Prevention Program*

45 Challenge: It became difficult recruiting clients to complete all three sessions to reach the 80% goal.  
46 Teachers were not enthusiastic about pulling students out from classrooms. In spite of challenges, the  
47 department managed to meet projected goals.

48 *Employment Development Division (E.D.D.)*

49 The C.E.O. is working with the contract monitor about getting all of G.L.A.D.'s E.D.D. staff to take Cal  
50 Jobs training to keep up with the changes in E.D.D. Challenges are that there are some space issues. For

1 instance, one office cannot give our E.D.D. staff two cubicles due to space. The C.E.O. contacted the  
2 Contract Monitor in Sacramento in hopes that he can explain to the floor manager that our contract requires  
3 two staff per region. The cubicle is already tiny for one person. Some offices will need to move again and  
4 the potential locations are not ideal for our consumers. The C.E.O. is also working with the Contract  
5 Monitor on this issue.

6 *Public Relations*

7 *www.gladinc.org*

8 8,449 sessions

9 5,537 users

10 21,245 page views

11 2.51 pages averaged per session

12 00.02:18 average per session duration

13 G.L.A.D. page on Facebook

14 275 likes (5,324 at the end of December)

15 85,222 post reach

16 *G.L.A.D.C.E.O. on Twitter*

17 163 tweets

18 413 followers

19 *G.L.A.D.VIDEOS on YouTube*

20 8 vlogs

21 6,421 views

22 10,666 minutes watched

23 18 subscribers

24 *G.L.A.D.INC 1969 on Instagram*

25 31 posts

26 150 followers

27 *G.L.A.D. e-newsletters*

28 3 monthly eNewsletter for November, December, and January

29 3 Announcement eNewsletters for Stars on Laverna Ticketholders

30 1 Announcement eNewsletter for Annual Campaign

31 1 Announcement eNewsletter for Fire Updates

32 *Annual Campaign*

33 Between November and December 2017, G.L.A.D. received \$4,000. For year around donations and from  
34 staff paychecks we receive monthly deductions in addition to the annual campaign, G.L.A.D. received  
35 \$9,494. Giving Tuesday is very difficult to raise funds. We need more participation from everyone  
36 especially Board Members from Advisory to Governing Boards.

37 *L.E.A.D. (Language, Employment Assessment Development)*

38 C.E.O. has been involved with the L.E.A.D. (Path to Success) project in Riverside during its  
39 implementation stage. C.O.D.I.E.'s Director supervises the two Instructors. Our Deputy Director is the  
40 Project Coordinator. The project started accepting referrals from the Department of Rehabilitation  
41 Counselors in the Riverside County. The C.E.O. is watching the program closely because it is a for fee  
42 service program. The C.E.O. along with the Coalition Directors developed a report "The Forgotten  
43 California Population: The Deaf and Hard of Hearing from Limited English Proficiency and Linguistically  
44 Isolated Households" for the Governor and the Legislature. The C.C.A.S.D.H.H.'s (California Coalition  
45 Agencies Serving Deaf and Hard of Hearing) goal is to get more funding to our line item. Our line item has  
46 been decreased by \$500,000. The cut has a direct impact on each center. G.L.A.D. is the fiscal agency for  
47 C.O.D.I.E., T.C-G.L.A.D., and O.C.E.A.F. G.L.A.D. has experienced a huge loss in funding. We  
48 submitted four proposals in January.

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1 *B.G.L.A.D.*  
2 The Advocacy Supervisor and the C.E.O. went to the Bakersfield office on January 16, 2018 to meet with  
3 an officer from the A.S.L. (American Sign Language) Junction, an organization for parents with deaf and  
4 hard of hearing children, to discuss having a collaborative relationship to provide A.S.L. classes for  
5 parents, increase information distribution, and A.S.L. storytelling for families to parents. About 16 adults  
6 showed up for the Town Hall Meeting hosted by the C.E.O. Good feedback was shared and most of the  
7 Town Hall event turned into an educational workshop. We discussed their right to an interpreters for  
8 different situations, especially for hospitals, employment, and courts. B.G.L.A.D. needs to provide more  
9 workshops during evenings making it accessible for people who work during daytime.

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11 **V. SUBSIDIARY REPORTS**

12 LIFESIGNS Report:

13 Woods reported that LifeSigns had a workshop on December 9, 2017. The next Board Meeting will be on  
14 March 29, 2018.

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16 DAHC Report:

17 Hughes reported that G.L.A.D. is getting ready for the R.E.A.C. (The Real Estate Assessment Center)  
18 inspection. The garbage disposals will be removed from all apartments.

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20 C.O.D.I.E. Report:

21 No Report

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23 TRI-COUNTY Report:

24 Sidansky reported staff are preparing for the 30<sup>th</sup> Anniversary Gala on August 4, 2018 and the Strawberry  
25 Festival May 19<sup>th</sup>-20<sup>th</sup>.

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27 O.C.-D.E.A.F. Report:

28 No Report

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30 **VI. COMMITTEE REPORTS**

31 Finance Committee Report:

32 No Report

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34 Governance Committee:

35 Sidansky stated that he, Bowman, and Woods developed a self-development assessment questionnaire for  
36 the C.E.O. to answer. When Hughes is done for the assessment she will send it back to the Board.

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38 Nominations Committee:

39 No Report

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41 Personnel Committee:

42 No Report

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44 Fundraising Committee:

45 No Report

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47 50<sup>th</sup> Anniversary Committee:

48 The Board asked Kurzet to be the Chair of the 50<sup>th</sup> Anniversary Committee. Kurzet inquired if the Board  
49 will support her before she accepts the role of Chair. Discussion ensued.

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1 **VII. UNFINISHED BUSINESS**

2 Hughes informed the Board that G.L.A.D. will host a binge deaf movie event. Discussion ensued. Four  
3 movies will be shown in April.  
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5 **VIII. NEW BUSINESS**

6 Bowman moved that Kurzet become the Chair of 50<sup>th</sup> Anniversary Committee. Woods seconded. **M.S.C.**  
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8 **IX. PUBLIC INPUT**

9 None  
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11 **X. ANNOUNCEMENTS**

12 None  
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14 **XI. ADJOURNMENT**

15 Meeting adjourned at 8:33pm. The next Board Meeting will be held on March 28, 2018 at 6:30pm.  
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19 Board Secretary  
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