

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, March 30, 2011**
4 **MINUTES**
5

6 **President Schultz called the meeting to order at 7:10 p.m. A quorum was present.**
7

8 **I. ROLL CALL**
9

10 Board Members Present:

11 Stephen Schultz-President, John Arce-Treasurer, Fred Lovitch-Secretary, Robert Sidansky, Jonathan
12 Weiss, Mark Jones, Robert Sutton
13

14 Absent:

15 Etta Stecker-Vice President, Modela Kurzet
16

17 Visitors:

18 None
19

20 Staff Present:

21 Dr. Patricia Hughes
22

23 Interpreters:

24 Norman Galapin
25

26 Recording Secretary:

27 Jainah Ranger
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29 **II. APPROVAL OF MINUTES: Meeting of February 23, 2011**

- 30 • Page 1, Line 42-45, revise “In summary, a lot of recipes are being prepared and cooked within
31 GLAD’s “Kitchen from Hell!” Hopefully, our esteemed CEO can overcome those extremely time
32 sensitive challenges before her on behalf of greater GLAD community by serving delightful dishes
33 without any of those being burnt to crisp” to “In summary, our CEO has several difficult tasks to
34 manage simultaneously. Hopefully, our esteemed CEO can overcome those extremely time
35 sensitive challenges set before her”
36
- 37 • Page 1, line 49-50, revise “Request for Proposals (RFPs), grant applications, contract revisions,
38 LifeSigns and House of Blues are the other high priority items on the menu” to “Request for
39 Proposals (RFPs), grant applications, contract revisions, LifeSigns and House of Blues are the other
40 high priority items on the list”
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- 42 • Page 2, Line 3, revise “Sounds like our CEO is having fun? Certainly not! But, however, she fully
43 understands her responsibilities and all those duties are being managed within her capabilities or
44 delegated ” to “Even though these tasks are difficult our CEO fully understands her responsibilities
45 and all those duties are being managed within her capabilities or delegated”
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- 47 • Page 3, line 14-15, revise “Saturday, March 12th at 8:30 pm. Tickets are on sale now. Courtyard
48 Marriott Monrovia will present GLAD a check for \$2,500 for its 4th quarter fundraising on ” to
49 “Saturday, March 12th at 8:30 pm. Tickets are on sale now. During the premier the Courtyard

1 Marriott Monrovia will present GLAD a check for \$2,500 for its 4th quarter fundraising (October
2 2010-December 2010)”
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4 Sutton moves to approve the minutes with corrections. Kurs seconded. **MSC.**
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6 **III. OFFICER’S REPORTS**

7 President’s Report:

8 Schultz sent his report via email. Schultz reminded the board to create a short list of names of people who
9 could buy HOB (House of Blues) tickets and to review the By Laws. The revised Five Year Plan is still in
10 the process of being reviewed for approval. The Directors and Officers policy was mailed today to the
11 insurance company with a check. The governing board is covered by the Directors and Officers policy.
12 Hughes will find out if the advisory boards are covered as well.

13 Schultz stated that we need an Interim Vice President.

14 Board members discussed recruiting new board members. Potential funding sources look at diversity of
15 the board members. There are two individuals that are interested in joining the board. Lovitch will invite
16 them to the April board meeting.

17 The finance committee will need to discuss GLAD’s investment policy during the next finance committee
18 meeting.

19 Vice President’s Report:

20 No Report
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23 Treasurer’s Report:

24 Arce reported on the Controller’s Report as of today’s date was given to the finance committee with the
25 following information -

- 26 • Overall cash position today for DAHC, GLAD and LifeSigns is \$1,444,196.
- 27 • Overall accounts receivable balance is \$1,058,942 which comprised of GLAD balance of \$342,084
28 and LifeSigns balance of \$716,857.

29 Financial reports as of 2/28/11 was given to the finance committee presented by our controller with the
30 following information –

31 Consolidated profit and loss for year to date (eight months ending 2/28/11) shows an income of \$4,035 as
32 compared to an income of \$174,641 a year ago.

33 Consolidated year to date revenues as of 2/28/11 was \$4,135,736 which is \$148,309 less than prior year.

- 34 • GLAD’s 2/28/11 net loss was \$(51,193) as compared to prior year net income of \$103,150.
- 35 • LifeSigns’s 2/28/11 net income was \$67,889 as compared to prior year net income of \$89,235.
- 36 • DAHC’s 2/28/11 net loss was \$(12,661) as compared to prior year net loss of \$(17,744).

37 Secretary’s Report:

38 No Report
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41 **IV. CEO’S REPORT**

42 It is exciting to see the annex building in the process of being demolished. They will start the demolition
43 by using “hands on” on the roof on Monday or Tuesday. They will then use heavy machinery around
44 Wednesday depending on the weather. So far the schedule is right on target. Our neighbors have not
45 complained as we have started doing the major structural demolition ...hope they will understand. I
46 already communicated with Council Member Huizar and our police station contact person in case if
47 neighbors call to complain. The building manager covered the 1st and 2nd floor windows facing Annex
48 building with plastic tarps to prevent dust from coming in due to demolition. He has been busy with
49 repairs on 3rd floor. The last batch of asbestos left today and the heavy machinery will be here on Monday.

1 The whole building should be gone by the end of April.

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4 *Disability Rights Law Center*

5 We are working closely with DRLC (Disability Rights Law Center) on our lawsuit against the Department
6 of Public Health as we officially lost the I & E grant. We submitted an appeal and it was denied. CCG is
7 on hold since it is not in the state budget. Our lawsuit on CCG may be moot if it is eliminated from the
8 state budget. We are looking for different funding sources to replace CCG funding.

9 *Renata Simril*

10 Had a nice conversation with Ms. Renata Simril (the board had been considering Ms Simril as a potential
11 foundation board member), managing director with Jones Lang LaSalle a redevelopment company, to chat
12 about GLAD and our mission. I referred to her article printed in LA Times December 12, 2010 as I like
13 her quote and belief “there was integrity in everything I did”. She has a hard of hearing sister that wears
14 hearing aids. I encouraged her to check out our services for hard of hearing individuals either here or
15 CODIE.

16 *House of Blues (HOB)*

17 House of Blues ticket sales have begun. Let’s hope that each board member can recruit 15 guests per
18 President Schultz. We have begun “High Five” campaign for staff to recruit either five guests, 5 program
19 book advertisements, or five donations. Our Public Relations Department is working hard on securing
20 event Sponsorships, volunteers and interpreters. Ken Paves and Eva Longoria are working on creating a
21 vlog to promote the event. Social media blurb templates will be sent to each celebrity participant to help
22 create the buzz.

23 Sean Forbes’s Manager confirmed that Sean will launch his “Let’s Mambo” music video exclusively at the
24 HOB event. He estimates about ten guests from Detroit will attend. They will purchase tickets in the
25 coming weeks. HOB sales rep is working on offering them discounts at local hotels.

26 To show case and inspire the Younger Generation-Tommy Korn, Mr. Deaf California Ambassador 09-11
27 will attend and provide an inspirational stage message to the youth/young adults.

28 As of yesterday, flyers have been printed and will be mailed and distributed at upcoming community
29 events. Flyer packets will be given to celebrity participants and our outreach offices. The attire for the
30 event is nightclub fabulous. Kurs mentioned that maybe we could have sponsors on the flyer for HOB for
31 next year.

32 *Social Butterfly Fundraiser*

33 We are working with the purse founder re promotional/marketing details. Each purse will be \$60 each
34 with \$20 purse profit to GLAD.

35 We are also working on Annual Report 09-10. We will print 500 copies and promote online as a pdf file.

36 It will be in the same layout 6x9 booklet. For next year, we will start working on Annual Report
37 immediately following receipt of auditor’s letter to lessen the confusion with fiscal year time frame.

38 GLAD will participate in Denim Day on April 27th to show our support against domestic violence. It is an
39 international event. We participated in it last year too.

40 *GLAD Presidents*

41 Jainah has been going through the minutes. Please correct me if I am mistaken with presidents.

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|----|-----------|--------------------|
| 43 | 1970 | Richard Babb |
| 44 | 1970 | Virginia McKinney |
| 45 | 1971-1972 | George Elliott |
| 46 | 1973-1980 | Leonard Meyer |
| 47 | 1981-1988 | Lawrence Fleischer |
| 48 | 1989-1990 | Gregg Brooks |
| 49 | 1991-1996 | Richard Ray |
| 50 | 1997-2004 | Herb Larson |

1 2004-2011 David Kurs
2 2011-present Stephen Schultz

3
4 We could not find minutes for 1991-1996.

5 Some of the board members were concerned about the missing minutes however if needed the board can
6 make any necessary motions.

7 Sidansky will contact Hithe-Hultgren and Denise Sidansky to see if they have the old minutes.

8 Will we need to take a picture of the board as a group or individual members? We will need the
9 image/images to upgrade the board page which currently features as photo Kurs and Hughes.

10 *Human Resources*

11 We have 70 employees as of March 18. We have 8 full time job opportunities. 6 out of 8 are for
12 interpreter positions.

13 Interviews are ongoing for the Community Advocate in our LA office and for the Job
14 Developer/Interpreter in different locations.

15 *Human Services*

16 We are currently work in with VITA program in providing tax services for low income consumers.

17 Our advocates and job placement staff have been kept busy with consumers in terms of seeking
18 employment, utilities turned off due to loss of income, not familiar with computers; thus, they could not
19 apply for job openings online, seeking debt relief programs, and more hard of hearing consumers are
20 requesting information on how to file discrimination complaints in the work place and in housing
21 situations.

22 *Health Education*

23 18 deaf/hard of hearing students toured the LA City Hall.

24 137 students attended the Health Fair at CSDR last February 16th.

25 Our health educators have been teaching classes at different schools throughout the area.

26 150 students came from Marlton High School today for TeenFest. Students were disappointed that this
27 would be the last one due to lack of funding. The event was successful.

28 *LifeSigns*

29 Monthly Stats (February)

30 Filled Requests 882

31 Cancellations 138

32 No Interpreter Available 24

33 Emergency 130

34 NIA-Emergency 0

35 *Board Filing Cabinet*

36 Hughes stated we have a new fire proof file cabinet for the board to put minutes and board documents in.

37 In the past the Board Secretary would keep the documents at home then pass them to the new Board
38 Secretary. Lovitch will contact Sheri to get the board files for Sidansky to pick up.

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40 **V. SUBSIDIARY REPORTS**

41 LIFESIGNS Chair Report:

42 Arce reported that the City National Bank paperwork for GLAD's line of credit was signed today.
43 LifeSigns is a guarantor of GLAD's line of credit.

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45 DAHC Chair Report:

46 Hughes mentioned that everything is fine. The residents are planning a trip to Las Vegas.

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48 CODIE Report:

49 No Report

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TRI COUNTY Report:

Sidansky reported that 3 mothers showed up for the support group for Parent of Deaf Children this month. Last month no one showed up. The Strawberry Festival will on the 21st and 22nd in May. Tri has a storage space that we pay for monthly. We will be trying to store everything in our office to save money. The Elks Lodge would like to share an event with us to split the profits as a gift to Tri. August 12, 2012 will be our brunch next year and the cost will be \$10 each per person.

OC-DEAF Report:

Jones stated April 1st is our next board meeting. During Deaf Awareness Day at Disneyland we sold 1,800 tickets. In the middle of September this year we will have another Deaf Awareness Day as Knott's Berry Farm and the tickets will cost about \$30. We are working on the advertising for this event.

VI. COMMITTEE REPORTS

Finance Committee Report:

No Report

Governance Committee:

No Report

Nominations Committee:

Lovitch reported that there are two individuals he will be contacting about attending the board meeting in April. Lovitch encouraged the board to inform him about any potential board members.

Personnel Committee:

Schultz stated that the CEO evaluation will need to be revised so that CEO fully understand what the board expects of the CEO.

Fundraising Committee:

Kurs mentioned that the fundraising committee has been inactive for about a year. Discussion ensued. Kurs moves to dissolve the fundraising committee. Sutton seconds. **MSC**

VII. UNFINISHED BUSINESS

Schultz, Hughes, and Arce are willing to be on the Foundation Group that Schultz would like to set up to raise funds for the new annex building. After demolition of the annex is complete and after HOB then we can have an event to celebrate the completion of the demolition of the annex building. This would be a good opportunity to recruit board members and do fundraising for the new annex building. Pictures will be taken of the demolition for GLAD's historical record.

VIII. NEW BUSINESS

Schultz stated that we need an Interim Vice President. Kurs nominates Jones for Interim Vice President. Sutton seconded. **MSC**.

IX. PUBLIC INPUT

None

X. ANNOUNCEMENTS

None

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XI. ADJOURNMENT

Meeting adjourned 9pm. The next Board Meeting will be held at 7pm on April 27, 2011 .

Fred Lovitch
Board Secretary