

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**  
2 **Executive Agency Board of Directors**  
3 **Wednesday, April 27, 2011**  
4 **OFFICIAL MINUTES**  
5

6 **President Schultz called the meeting to order at 8:15 p.m. A quorum was present.**  
7

8 **I. ROLL CALL**  
9

10 Board Members Present:

11 Stephen Schultz-President, John Arce-Treasurer, Fred Lovitch-Secretary, Robert Sidansky, Robert Sutton,  
12 Modela Kurzet  
13

14 Absent:

15 Etta Stecker-Vice President, Mark Jones, David Kurs, Jonathan Weiss  
16

17 Visitors:

18 Oscar Cristerna  
19

20 Staff Present:

21 Dr. Patricia Hughes  
22 Jennifer Olson  
23

24 Interpreters:

25 Norman Galapin and Barbara Mathis  
26

27 Recording Secretary:

28 Jainah Ranger  
29

30 **II. APPROVAL OF MINUTES: Meeting of March 30, 2011**

31 Page 2, line 24, Revise "Are" to "Arce"

32 Page 3, line 10, add that the board had been considering Ms Simril as a potential foundation board member  
33 and Jones Lange and LaSalle is a redevelopment company

34 Page 3, line 12, revise "there was integrity in everything you did" to "there was integrity in everything I  
35 did"

36 Page 3, line 20, revise from "Ken and Eva" to "Ken Paves and Eva Longoria"

37 Page 4, line 40, revise "Arce reported the City National Bank paperwork was signed today" to "Arce  
38 reported that the City National Bank paperwork for GLAD's line of credit was signed today. LifeSigns is a  
39 guarantor of GLAD's line of credit"

40 Page 4, line 43, change "The residents will be going to Las Vegas" to "The residents are planning a trip to  
41 Las Vegas"

42 Page 5, Line 2, change "14<sup>th</sup> and 15<sup>th</sup>" to "21<sup>st</sup> and 22<sup>nd</sup>"

43 Sutton moved to approve the minutes as corrected. Lovitch seconded. **MSC.**  
44

45 **III. OFFICER'S REPORTS**

46 President's Report:

47 Schultz stated he does not have a report tonight just two things to mention, the annex building that used to  
48 be attached to GLAD's main building is now completed demolished. Unfortunately, Stecker is not doing  
49 very well as she has pneumonia.  
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Vice President’s Report:

No Report

Treasurer’s Report:

Arce reported from the Controller’s Report as of today’s date was given to the finance committee with the following information -

- Overall cash position today for DAHC, GLAD and LifeSigns is \$1,341,481.
- Overall accounts receivable balance is \$1,039,652 which comprised of *GLAD balance of \$350,891 and LifeSigns balance of \$688,761.*

Financial reports as of 3/31/11 was given to the finance committee presented by our controller with the following information –

Consolidated profit and loss for year to date (nine months ending 3/31/11) shows *an income of \$24,837* as compared to an *income of \$198,067 a year ago.*

- Consolidated year to date revenues as of 3/31/11 was \$4,738,825 which is \$129,685 less than prior year.
- GLAD’s 3/31/11 net loss was \$(57,556) as compared to prior year net income of \$75,635.
- LifeSigns’s 3/31/11 net income was \$96,727 as compared to prior year net income of \$147,503.
- DAHC’s 3/31/11 net loss was \$(14,334) as compared to prior year net loss of \$(25,071).

Arce mentioned there is 13% increase in our insurance for GLAD.

Secretary’s Report:

Lovitch welcomed Cristerna to the board meeting.

**IV. CEO’S REPORT**

Today is denim day and all GLAD offices participated by wearing white or purple shirts and jeans. In Spain a judge ruled that it was a women’s fault that she was raped because she wore jeans. This angered people all over the world and since then on April 27<sup>th</sup> people wear white or purples shirts and jeans to show their support to stop the violence against women.

The annex building is gone but the demolition company is still working on the basement. It has been very challenging working with the three different parties involved with the demolition project. I am very impressed with the demolition company. They are doing a wonderful job of minimizing the flow of dust into our building (almost none) and minimizing the noises/vibrations. There are still several things that need to be done.

*LIFESIGNS*

As we know that the Director of LifeSigns Alyce DeMers is retiring on May 20th, we are advertising the job opening nationwide. If you know of a qualified person please send them here.

Stats:

Filled Requests:	1077
Cancellations:	126
No Interpreter Available:	39
Emergency	134

*Human Services*

Trends: More consumers are asking where food banks and shelters are as the state cuts more supplemental benefits for consumers. It is also challenging trying to find resources because the other organizations are experiencing cuts and handling higher demands, too.

1 *Under Hard of Hearing program*  
2 Outside schools and doctors' offices have been contacting us to find out how to pay for interpreters and get  
3 information on the law regarding their obligations for student/patient's requests. More hard of hearing and  
4 late deafened consumers are requesting in office appointments with the HOH specialist for one on one peer  
5 counseling for coping with hearing loss. I am thrilled to see an increase in hard of hearing individuals  
6 seeking our services. It takes time for the hard of hearing individuals to cope with hearing loss and to seek  
7 assistance from us.  
8 The challenge in the hard of hearing program is identical to our other services for deaf people are that  
9 hearing aids won't be covered by insurance companies.

10  
11 *DAHC*  
12 We had a workshop for our residents. The workshop was provided by the LA Department of Aging on  
13 transportation (paratransit, CityRide, Access); Emergency Alert Response System; Legal Assistance – Bet  
14 Tzedek; File of Life; Elder Abuse Prevention and Awareness. We will be providing “What are 211, 311,  
15 911” and other N11 numbers workshop for the residents.

16  
17 *EDD*  
18 Our placement stats for March are low due to high unemployment. Large chains are closing stores too such  
19 as Blockbuster, Borders and USPS announced plans to cut 7,500 jobs and close 2,000 post offices. Gas  
20 prices also do not help, making it difficult for our consumers to meet with our EDD Job Placement  
21 Coordinators or Job Developers. If they have VP at their homes, they use VP to communicate with our  
22 staff; however, it is often best to meet in person to go over application forms and resumes, etc.

23  
24 *Health Education*  
25 We had approximately 75 students from Marlton School here for the Teen Fest. It was a successful event.  
26 The highlight was that we had Dani Duran as one of greeters. She was a dancer in video with Jennifer  
27 Lopez.  
28 We will have our Women's Day on June 10th. It was a popular event and we decided to do it again.  
29 Teen Pregnancy Prevention: We provided information to 20 students from Marlton's special education  
30 class on “right/wrong touching” by using small dolls that have private parts. This prevention lesson was the  
31 teacher's priority to reduce touching from others.

32  
33 *CCG and I&E*  
34 We lost the Information and Education funding for the next fiscal year. We are waiting on Community  
35 Challenge Grant. They have not announced the awards due to the possibility of CCG being eliminated  
36 from CA budget. We have been working on grants seeking funding from foundations to replace CCG  
37 funds. There has been no budget agreed upon by the legislature. We have filed a lawsuit and complaint.

38  
39 *Human Resources*  
40 We will have our Quarterly Staff Meeting (QSM) on May 10<sup>th</sup> from 9am to 3pm. The topic that will be  
41 covered is open enrollment for health insurance. I will meet with our insurance broker next week to go  
42 over new packets from potential health insurance carriers mostly likely Kaiser to determine which package  
43 we can afford. It is my goal to continue with the medical insurance package to staff.  
44 We have two openings for staff interpreters in the LA office and 2 Job Developers/Interpreters for the EDD  
45 funded offices.

- 46 Upcoming events:
- 47 • April 28<sup>th</sup> Emergency Preparedness Workshop
  - 48 • May 6th and 7th Deaf Nation Expo, CSDR
  - 49 • May 21st Summer Fun Day for Parents and Kids

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*Public Relations*

June 6th HOUSE OF BLUES (HOB) Extravaganza - *Cost of the HOB tickets:*  
\$100 VIP includes a VIP gift bag, access to the upstairs lounge and first floor  
\$75 Access to the first floor only

Sean Forbes will be signing rap songs, Eva Longoria and Felicity Huffman will be there, Anne Sweeney President of ABC (Anne Sweeney placed Marlee Matlin on Dancing with the Stars and pushed for Switched at Birth) will also attend, John Maucere will be the MC. We hope to give an award to Anne Sweeney for opening doors at ABC for deaf and hard of hearing actors. ABC Family is our title sponsor \$15,000.

Flutters- Flutters is a business that works with nonprofits selling purses and then donates a percentage of the profits to the nonprofits. We are currently working on a fundraiser.

We need to take board pictures

June 18th Spring Yard Sale

Schultz stated the board needs to review the Five Year Plan next month and revise the CEO evaluation.

**V. SUBSIDIARY REPORTS**

LIFESIGNS Chair Report:

Arce reported that there will be a LifeSigns board meeting next month to say good bye to Alyce DeMers the Director of LifeSigns as she will be retiring on May 20<sup>th</sup>. Since DeMers is retiring the LifeSigns Directors position is open and we have had several applicants. John Arce and Barbara Mathis filled out a form from City National Bank (CNB) relating to LifeSigns being a guarantor for GLAD’s line of credit. Mathis and Arce are concerned and would like to know what CNB will do with the personal information they put down on the CNB form. Hughes will check with CNB to see what they use the personal information for before she gives CNB the forms.

DAHC Chair Report:

No Report

CODIE Report:

Kurzet reported that Fred Gravatt and Janice Warshaw resigned. CODIE has six board members now. We are not able to post any event to the CODIE website for about one year and it has been frustrating. Claustrophobia will be showing at CSDR on April 29<sup>th</sup>. May 20<sup>th</sup> is when the next board meeting will be.

TRI COUNTY Report:

No Report

OC-DEAF Report:

No Report

**VI. COMMITTEE REPORTS**

Finance Committee Report:

Arce stated that the VIP tickets are almost sold out for House of Blues on June 6<sup>th</sup>. Schultz has challenged the board to sell 15 HOB tickets each. Each board member that has recruited a few people to purchase tickets are as follows:

Schultz	2
Lovitch	10
Arce	5
Kurzet	4

1 Sutton 2  
2 *Cost of the HOB tickets:*  
3 \$100 VIP includes a VIP gift bag, access to the upstairs lounge and first floor  
4 \$75 Access to the first floor only  
5

6 Governance Committee:  
7 No Report  
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9 Nominations Committee:  
10 No Report  
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12 Personnel Committee:  
13 No Report  
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15 **VII. UNFINISHED BUSINESS**

16 Lovitch stated that at the May board meeting Sidansky will bring all of the board information he received  
17 from Hithe-Hultgren. There is a file cabinet here at GLAD for the board to put the board information in.  
18 Lovitch will receive next month the key for the filing cabinet.  
19

20 **VIII. NEW BUSINESS**

21 Arce mentioned that on June 9<sup>th</sup> and 10<sup>th</sup> at Five Acres in Pasadena there is a conference hosted by the  
22 National Deaf Academy (an organization based in Florida). At the conference they will address different  
23 issues like counseling for the deaf. There are almost no counseling services for the deaf which is a huge  
24 problem. Arce wants to ensure that a GLAD representative will be at the conference to address the lack of  
25 counseling services for the deaf. Hughes confirmed she will send a GLAD representative. GLAD will  
26 have an information booth at the June 9<sup>th</sup> and 10<sup>th</sup> event. The board will follow up on the conference next  
27 month at the board meeting.  
28 GLAD will have a Summer Fun Day for parents and deaf children May 21<sup>st</sup> which is a good opportunity to  
29 educate parents about deafness.  
30

31 **IX. PUBLIC INPUT**  
32 None  
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34 **X. ANNOUNCEMENTS**  
35 None  
36

37 **XI. ADJOURNMENT**

38 Meeting adjourned 9:12pm. The next Board Meeting will be held at 7pm Wednesday, May 25, 2011 .  
39  
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41 \_\_\_\_\_  
42 Fred Lovitch  
43 Board Secretary  
44