

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, July 28, 2010**
4 **MINUTES**

5
6 **President Kurs called the meeting to order at 7:12 p.m. A quorum was present.**

7
8 **I. ROLL CALL**

9
10 Board Members Present:

11 David Kurs-President, Stephen Schultz-Treasurer, Fred Lovitch, John Arce, Robert Sidansky, Robert
12 Sutton, Modela Kurzet

13
14 Absent:

15 Etta Stecker-Vice President, Sheri Hithe-Hultgren-Secretary, Jonathan Weiss

16
17 Visitors:

18 None

19
20 Staff Present:

21 Dr. Patricia Hughes

22
23 Interpreters:

24 Barbara Mathis and Laura Ripplinger

25
26 Recording Secretary:

27 Jainah Ranger

28
29 **II. APPROVAL OF MINUTES: Meeting of May 26, 2010**

30 Page 3, line 44, revise from "(4 board members)" to "(6 board members donated and 4 board members
31 attended)"

32 Page 1, and 2, Treasurers Report remove the bold, italics, and underline

33 Page 5, line 4, revise from "We need a new" to "We need a new treadmill"

34 Page 5, line 49, revise "Kur's" to "Kurs' "

35 Sutton moves to approve the minutes with corrections. Sidansky seconds. **MSC.**

36
37 **III. OFFICER'S REPORTS**

38 President's Report:

39 Kurs mentioned the Five Year Plan will be discussed after Hughes is done with her report. The Board will
40 contribute \$10 each to the general fund for a 100% Board participation.

41
42 Vice President's Report:

43 No Report

44
45 Treasurer's Report:

46 The handout of Controller's Report as of today's date was given to the Finance Committee with the
47 following information:

- 48 • Overall cash position today for DAHC, GLAD and LifeSigns is \$1,299,640.
- 49 • Overall accounts receivable balance is \$880,832 which comprised of GLAD balance of \$569,825

1 and LifeSigns balance of \$311,007.

- 2 • Overall accounts payable is \$50,179.

3 Preliminary (unaudited) financial reports as of 6/30/10 were given to the Finance Committee presented by
4 our controller with the following information:

5 Consolidated profit and loss for year to date (twelve months ending 6/30/10) shows a profit of \$111,218 as
6 compared to a profit of \$147,198 a year ago.

- 7 • GLAD's year to date revenues as of 6/30/10 was \$3,997,370 which is \$137,817 less than prior year.
- 8 • LifeSigns' year to date revenues as of 6/30/10 was \$2,526,819 which is \$153,438 more than prior
9 year.
- 10 • GLAD's 6/30/10 aging accounts receivable balance was \$890,959 as compared to 5/31/10 balance
11 of \$585,275.
- 12 • LifeSigns' 6/30/10 aging accounts receivable balance was \$407,586 as compared to 5/31/10 balance
13 of \$546,446.

14 Arce stated that accounts receivable is down \$150,000 due to the hard work of the LifeSigns staff. Kurs
15 congratulated Michner on being elected Treasurer for NAD.

16
17 Secretary's Report:

18 No Report

19
20 **IV. CEO'S REPORT**

21 *LIFESIGNS*

22 Filled Requests	1024
23 Cancellations	139
24 No Interpreter Available	76
25 Emergency	143

26
27 *HUMAN RESOURCES*

28 Total of full time employees	73
29 Part-time employee	1
30 Temporary	2

31 There are 3 job openings.

32
33 *HEALTH EDUCATION/SERVICES DEPARMENT*

34 Challenges: HIV Interpreter Services: The demand for interpreting services for consumers who have
35 HIV/AIDS has increased where the supply remains the same. The program is facing challenges being able
36 to provide interpreter services for HIV testing because the HIV testing sites resist paying for interpreter
37 services.

38 All of our contracts that end June 30th met the contract goals.

39 One contract (Ryan White) in its 4th month has a 36% goal met.

40 HIV Prevention Program in its 6th month has 4 objectives and we have 6 more months to complete the
41 goals.

42 We received \$60,000 from the California Wellness Foundation to start the Teen Pregnancy Prevention
43 Program.

44
45 *DEPARTMENT OF HUMAN SERVICES*

46 Trends: Consumers have become wary about the law in Arizona. They are concerned if it is applicable to
47 them here and start wanting to work on their immigration status immediately. Many consumers are
48 unaware of their immigration status due to lack of communication with their family members or
49 immigration offices.

1 *DAHC*: We had VRS Panel/Family Fun Day/Science Camp/Yard Sale on June 19th. The panel was very
2 good. Participants had a lot of good questions that nobody could answer which led to good discussions.
3 Most VRS vendors had their booths outside for the event. The Science Camp was fantastic, as it caught
4 almost all kids' attention. There were more than 20 kids and they participated eagerly in the Science Camp.
5 *B-GLAD*: It is challenging because the air conditioner in the building broke down; thus, we had to send the
6 staff home and rescheduled appointments with consumers. We have only one staff member working there.
7 We are currently advertising for the Outreach Coordinator for the B-GLAD office.
8 *EDD: TREND*: Economy is still bad for employers to hire people. Our consumers are competing against
9 college students and retirees.

10 *PUBLIC RELATIONS*

11 Save September 25th for the DEAFestival which GLAD is very actively involved in. It will be 12pm to
12 6pm at the Woodley Park in Van Nuys. There will be a talent show, fashion show, Ashley Folek motocross
13 demonstration, meet-n-greet Luke Adams from CBS's Amazing Race, art workshops, information booths,
14 and much more.

15 *Eyes of Deafness*: photography by deaf and hard of hearing adults will be exhibited at its very first art walk
16 in San Pedro on September 2nd. Time/location will be announced soon.

17 *IMPWD Campaign* (Inclusion in the Arts and Media of People with Disabilities) is a global civil rights
18 campaign seeking equal employment opportunities for artists and professionals with disabilities throughout
19 the entertainment and news media. The goal of this is to demand that the general public recognizes us all
20 since there are at least 650 million worldwide and 54 million in the U.S. and we are no longer an invisible
21 minority.

22 *AIDSWALK*: We submitted our LA budget to APLA staff to review for participation in this year's event.
23 We may be qualified for participation this year since APLA changed its policy regarding community
24 coalition grant opportunities.

25 *MATA EXPO*: Save November 5th and 6th. It will be held at the Ontario Convention Center and we will
26 start selling tickets soon.

27 *House of Blues*: Rumors have it that HOB is for sale, etc. WeHo residents are skeptical about the
28 developer's proposal to replace HOB. HOB has a lease through 2012 with an option to renew to 2025. It is
29 something for us to keep an eye on.

30 *Annual Campaign*: It is under work with Rachel Braver and Patty Hughes to develop this campaign and
31 want to send them out in late August.

32 *MISC*:

33 *VCC*: Visual Communication Center. It is being used by our consumers while we are waiting for the
34 signage from the manufacturer. The S. Mark Taper Foundation staff has approved our recommended
35 signage to acknowledge their generous donation. It will take up to four weeks for us to get the signage.
36 Then we can have the grand opening ceremony. Sorenson will be making a generous donation of food for
37 the grand opening for the VCC.

38 *ADA's (American Disability Act) 20th Year Anniversary* was today on the 26th. I was one of the keynote
39 speakers and I talked about ADA being watered down too much. We are still experiencing lot of
40 discrimination. VRS has to be in ADA so we do not feel threatened from time to time if it would be
41 removed since it is under FCC's control not in ADA. Movie theaters and movies on planes are not open
42 captioned. We still deal with discrimination on getting interpreters for consumers to see doctors, lawyers,
43 etc. We have to move forward and make ADA enforceable. It was a nice event.

44 *NAD Conference*: I had the opportunity to represent GLAD at the NAD conference in Philadelphia July 5th
45 thru 9th. The attendance was less than before due to economy and the World Expo coming up in two
46 weeks following the NAD conference. The main theme of the NAD Conference was the announcement of
47 the new CEO which was Howard Rosenblum. I believe that the majority of delegates are pleased with the
48 choice. GLAD is part of the affiliate caucus and we talked about how the affiliate caucus can participate
49 more and be utilized by our expertise, etc. We talked about empowering members of NAD. In general, it
50

1 was a good conference. The next one will be in Louisville, Kentucky in 2012.
2 *Annex:* AIA (The American Institute of Architects) contract was finally signed and approved by the City of
3 LA. The hold up was that Heery did not include the City of LA in its liability coverage and it is required
4 for them to do so. I had to tell Heery that if they continued keeping the City of LA out, we would have to
5 start the search all over again. Heery immediately added the City of LA in the AIA contract. Heery has
6 been a great company to work with. They already sent an environmental specialists over to the Annex
7 building to test for lead and asbestos. They will start designing the demolition plan.
8 *Budget:* As you know that the State Budget has not been signed. Today the Governor threatened that he
9 would not sign the budget even till after his term is over if he does not get what he wants. On July 1st, I put
10 a freeze on expenses that are not consumer related service.
11 *Luau:* We will have our Annual Luau on Saturday, August 21, 2010 from 11am -4pm.

13 **V. SUBSIDIARY REPORTS**

14 LIFESIGNS Chair Report:

15 Arce reported that the LifeSigns' Board has not yet met and will meet sometime in September or October.
16 The staff in accounts receivable have decreased the amount owed by \$150,000. Hughes mentioned that
17 LifeSigns needs more back up interpreters due to more emergency requests. LifeSigns does not have a
18 way to track the number of NIAs (No Interpreter Available) for emergency requests, thus Hughes will
19 create a procedure for that purpose.

21 DAHC Chair Report:

22 No Report

24 CODIE Report:

25 Kurzet reported the Board met on June 18, 2010. There is a new Board Member on the CODIE Advisory
26 Board, Larry Lobar. The position for Advocate Specialist was filled recently. We will be showing a
27 movie, Black Sand, on August 27, 2010 at CSDR (California School for the Deaf, Riverside). January 7th-
28 8th 2011 we will be hosting Deaf Hood and at the same time we will be having a town hall meeting for
29 Palm Springs and Riverside County. DeafNation will be at CSDR for the first time on May 6th-7th 2011
30 and CODIE will have a booth there. The next Board Meeting is July 30, 2011 at 3pm.

32 TRI COUNTY Report:

33 Sidansky stated there was a town hall meeting on June 16, 2010 and there were about 20 people that
34 attended.

36 OC-DEAF Report:

37 Sutton conveyed the Advisory Board met last month. There is a new Board Member and this individual is
38 a CODA (Child of a Deaf Adult) that manages the ADA program at Disneyland.

40 **VI. COMMITTEE REPORTS**

41 Finance Committee Report:

42 No Report

44 Governance Committee:

45 No Report

47 Nominations Committee:

48 No Report

1 Personnel Committee:

2 No Report

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4 Fundraising Committee:

5 Kurs referred to the new Five Year Plan. The Board needs to develop another large event for fundraising
6 purposes. The following items need to be added to the Five Year Plan:

- 7 • Item 5, add Parent Education
- 8 • Fundraising Goals: Add “A continuing effort to expand the Board.”

9 Kurs will make the revisions then give the Five Year Plan to Hughes.

10

11 **VII. UNFINISHED BUSINESS**

12 None

13

14 **VIII. NEW BUSINESS**

15 On June 16, 2010 Arce went to Sacramento for the protest against AB 2072. Arce mentioned that there
16 were a lot of people in attendance for the protest. Hughes recently received three amendments in regards
17 to AB2072 that need to be reviewed before she can do a new Vlog.

18

19 **IX. PUBLIC INPUT**

20 None

21

22 **X. ANNOUNCEMENTS**

23 Modela stated the DSF (Deaf Seniors Foundation) in Palm Springs is in the process of arranging a gala for
24 January 29, 2011. Tickets will be sold at the MATA Expo for the DSF Gala and may advertise the gala on
25 the GLAD website. Kurs announced that it is Sutton’s last Board Meeting for a while as his work schedule
26 has changed.

27

28 **XI. ADJOURNMENT**

29 Meeting adjourned 9:35 pm. The next Board Meeting will be held on Wednesday, September 29, 2010 at
30 7pm.

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33 _____
34 Hithe-Hultgren
35 Board Secretary

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