

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, July 15, 2009**
4 **MINUTES**

5
6 **President Kurs called the meeting to order at 7:10 p.m. A quorum was present.**

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8 **I. ROLL CALL**

9
10 Board Members Present:

11 David Kurs-President, Etta Stecker-Vice President, Stephen Schultz-Treasurer, Fred Lovitch, John Arce,
12 Robert Sidansky, Robert Sutton, Modela Kurzet, Deborah Merryman, Adina Calnan

13
14 Ex-Officio:

15
16 Absent:

17 Sheri Hithe-Hultgren-Secretary, Jonathan Weiss

18
19 Visitors:

20 None

21
22 Staff Present:

23 Dr. Patricia Hughes
24 Michael Michner

25
26 Interpreters:

27 James Foster, Aileen Smith

28
29 Recording Secretary:

30 Jainah Ranger

31
32 **II. APPROVAL OF MINUTES: Meeting of April 29, 2009**

33 Page 3, line 13 add (HOB) next to House Of Blues

34 Sutton moves to approve minutes with corrections. Lovitch seconded. **MSC.**

35
36 **III. OFFICER'S REPORTS**

37 President's Report:

38 Kurs thanked Hughes and Staff for a wonderful job on Marcella Meyer's Celebration of life. We had a lot
39 of people attend, about 220 in the auditorium and 97 in the dining room. Schultz would like to see the
40 obituary of Meyer from LA Times enlarged and hung in the GLAD lobby where people view it. Arce
41 suggested having a link posted on the GLAD website for users to view the article online.

42
43 Vice President's Report:

44 No Report

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46 Treasurer's Report:

47 Michner referred to hand out of Controller's Report as of today's date. Year to date (11 months) profit and
48 loss as of May 31, 2009 is \$126,445 (a profit) as compared to last year's year to date profit and loss which
49 was \$93,378 (a profit). The cash position today for DAHC, GLAD and LifeSigns is \$1,370,993. The
50 overall accounts receivable balance is \$738,641. GLAD balance is \$371,069. LifeSigns balance is

1 \$367,572. The overall accounts payable is \$46,018. GLAD's year to date revenues is \$145,820 less as
2 compared to prior year to date. LifeSigns's year to date revenues is \$460,514 more as compared to prior
3 year to date due to more interpreting requests. GLAD's current aging accounts receivable balance is
4 \$586,290 as compared to prior month's balance of \$589,479. LifeSigns's current aging accounts
5 receivable balance is \$521,457 as compared to the prior month's balance of \$552,914.

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7 Secretary's Report:

8 No Report

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10 **IV. CEO'S REPORT**

11 I believe that the Celebration of Marcella Meyer's Life was a big success and people left GLAD knowing
12 Meyer more as a human being which the family wanted through this event. Hats go off to staff because
13 they volunteered their time which means no overtime or flex time. I reminded the staff that Meyer started
14 off as a volunteer so we did the same thing in Meyer's honor. Many thanks to the Schultz and Big
15 Mango's Catering for their generous donations! As of today we received about \$1,700 for the Meyer
16 Scholarship Fund. I am keeping in touch with Coleen Ashly, one of Meyer's daughters on this project.
17 The family also got donations for the Meyer Scholarship Fund. They will send us checks when they are
18 ready.

19 Many thanks to the board for helping out at the event, too! Many thanks to David Kurs for writing such an
20 eloquent press release. If I forgot to identify a board member to show appreciation, it is not my intent to
21 forget. There were many former GLAD employees so there was a nice reunion for former and current
22 GLAD employees.

23
24 *CDD*

25 We finally got the City to agree to our terms on the CDD (Community Development Department)'s loan.
26 It was passed by the full City Council with help from our District 14 Council member Huizar. We will
27 continue making monthly payments of \$4,002 at 5% and it will be paid off in December 2012.

28 We are working with another department within CDD on environmental issues in the Annex Building.
29 Once after we submit paperwork, they may be able to expedite the process due to hazardous environment
30 attached to the main building and we have tenants here. They sent a group of representatives from the
31 CDD program to take pictures and to get a tour; however, one of their staff members tripped over our long
32 curb from the Annex building and broke her ankle. They are rescheduling the tour.

33
34 *LACD*

35 Met with representatives from LACD (Los Angeles Club for the Deaf) board last Sunday (June 14, 2009)
36 to start negotiations on what they will get in exchange for their \$150k donation to GLAD for the Annex
37 Building. What we have agreed is below:

- 38 • They will get to use the facility once a month (3rd Saturday) without charge. They currently use our
39 facility every 3rd Saturday and pay \$200 rent.
- 40 • They will get a storage room with an outlet for their refrigerator (they currently have a storage
41 room but no outlet for a refrigerator)
- 42 • They can use our address
- 43 • LACD History will be part of Deaf Heritage Museum
- 44 • LACD will get recognition for its donation.
- 45 • After the Memo of Understanding is signed, LACD can start using our facility without paying rent
46 (every 3rd Saturday)

47 If the board agrees with terms, I can get the MOU drafted up and have two reps from LACD and David
48 Kurs and I to sign the MOU.

1
2 In order to get cash advances from DSS (Department of Social Services) we will need a board resolution
3 for signature authorization. They need forms back by July 1st. The purpose for signature authorization is
4 to allow me to sign monthly reimbursement invoices.

5
6 GLAD will celebrate its 40th anniversary on October 10th. I will make a list of tasks to be done by the
7 Board for this event and send the information via email to Calnan. Calnan stated there will not be a formal
8 event after all, only a community event.

9
10 We were awarded EDD grants yesterday and will be signing contracts probably in the next two weeks. We
11 will be able to continue serving Riverside (2 offices), Orange County (2 offices), and Los Angeles (4
12 offices).

13 The Neighborhood Council of Eagle Rock will donate \$3,000 for our Taste of Eagle Rock which will be on
14 August 22nd. We will be recruiting local restaurants to participate again. More details to follow.

15
16 *LIFESIGNS*

17 Interpreter Requests	1,349
18 Cancellations	213
19 No Interpreter Available	38

20
21 *HUMAN RESOURCES*

22 As of June 18th, we have 74 employees. We have 6 job openings (community interpreters and EDD Job
23 Developer/Interpreter). We lost our workers comp insurance. I will have a meeting with Chapman next
24 week to find a different carrier. We have two workers comp cases that are pending. It may be difficult to
25 find another carrier and we will have to pay a higher premium.

26
27 *HUMAN SERVICES*

28 We are noticing an increase in parents wanting to know how to register their children for social security
29 numbers so they can receive benefits and be able to work.

30 We are seeing an increase in walk-in job seekers due to an increase in layoffs. Most job openings tend to
31 be for sales and management positions and security guards.

32 Many consumers don't understand new cuts to both SSI and Medi-Cal.

33 Our hard of hearing specialist is seeing an increase in consumers who are blind with late-acquired hearing
34 loss start to request ASL and hearing loss resources.

35 One of many consumer success stories, I'd like to share one with you...A job seeker was hired as a System
36 Intern for a company. He was struggling to get a job for a year because most companies required
37 professional experience in addition to school. He has a degree and certificate but not experience. During
38 the interview, he was the first applicant to solve the computer problem that the interviewer gave him.

39
40 *HEALTH EDUCATION*

41 An intern from West Valley Occupational Center spent approximately 100 hours gathering information and
42 developing Teen Newsletter which was published in June.

43 Nearly 140 students from Marlton School were exposed to our Health Education services when we had an
44 event there.

45 We received more interpreter requests through Ryan White funding. We had to bill the overrun to HIV
46 service providers and explained that our funds from Ryan White was exhausted. We have been awarded
47 for the 19th year contract starting June.

48 We accomplished our goal to have 240 women in our Breast Cancer Research in May. A 6 month survey
49 has begun.

1 *PUBLIC RELATIONS*

2 *Celebration of Meyer's Life*

3 PR Department sent out the press release authored by David Kurs to over 200 media outlets. We got LA
4 Times interested and they ran a real nice article about Meyer. We posted photos on Facebook and GLAD
5 site. All four offices' web sites included Meyer on the front web page. The Center for the Arts loaned the
6 Donation box to us for Meyer's scholarship fund donations. We sent letters of acknowledgement to
7 donors. The family will also send a thank you letter to donors.

8

9 *Magic Mountain*

10 About 800 people showed up. We co-sponsored the event with WRAD at the Magic Mountains' request
11 because they did not want to continue with two events per year hosted by GLAD and then by WRAD. We
12 are still collecting unsold tickets/monies from outreach offices and WRAD totals then we will know the
13 exact fundraising dollar amount.

14

15 *House of Blues (HOB)*

16 Event photos have been posted in our web. Sponsorship was down this year. The Staff did a wonderful job.
17 Kurs will send an email thanking the staff for all of their hard work and will include the Board in the email.
18 We need to get a celebrity then more people will attend the event. Kurzet recommended that we send a
19 celebrity a letter asking the celebrity to attend HOB in advance as their schedule is unpredictable.

20

21 *Survey*

22 We deployed the survey on June 1st and got 1,113 responses.

23

24 *DEAFestival*

25 PR Dept rep is on the planning committee for this event which will be on September 26th and I will be one
26 of "Got the Talent" show's judges.

27

28 *Taste of Eagle Rock*

29 Chamber of Commerce and GLAD Board will need to sell 5 tickets each. We still need additional seed
30 money to begin event planning/production even though we got 3k from the Eagle Rock Neighborhood
31 Council. We will start recruiting restaurants during the week of June 22nd. Seven restaurants have already
32 confirmed participation without promotion.

33 *HUD*

34 The Housing Urban Development Department (HUD) has challenged us for the 07-08 budget and does not
35 want GLAD to bill DAHC for the 17% interest on the mortgage, even though HUD had approved it for the
36 06-07 budget. We have been working with our auditor (Bruce Sneesby) and he has experience with these
37 issues.

38

39 *STATE*

40 There is no budget and the State hopes to pass a budget by Friday, July 17, 2009. The State is asking
41 agencies to be prepared for a 15% budget cut. We recently received an IOU for \$116,000 from the State.
42 City National Bank (CNB) is still one of the only banks that accept IOUs. CNB will collect interest from
43 the State for cashing our IOU checks. There is a current freeze on buying supplies. The Ryan White
44 contract was supposed to end June 30, 2009 but was extended for another 3 months. We had to lay off one
45 person and due to lack of funding an office clerk from CODIE was transferred to an EDD office to another
46 position.

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48 **V. SUBSIDIARY REPORTS**

49 LIFESIGNS Chair Report:

50 No Report

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DAHC Chair Report:

Hughes stated one resident had to move out due to them not being able to get out of the building quick enough in the event of a fire.

CODIE Report:

Kurzet mentioned the last meeting was on June 12, 2009. Parenting classes are every Wednesday 9am to 12pm, Deaf Awareness week is September 20, 2009 to September 26, 2009, Mata Expo is November 13, 2009 to November 14, 2009. CODIE will be receiving tickets next week for Mata Expo. The next Board Meeting is on August 28, 2009.

TRI COUNTY Report:

Sidansky stated TRI made \$450 from ticket sales from the Strawberry Festival. Weiss had made some different pastries for TRI to sell at the Strawberry Festival. Sidansky is the new president of the TRI Board.

OC-DEAF Report:

No Report

VI. COMMITTEE REPORTS

Finance Committee Report:

Hughes stated the refinance for the GLAD building is still in process. We had the appraisal of the building three weeks ago. Our interest rate was up from 5.2% to 6.2%. CNB(City National Bank) requires us to provide detailed information about the funding GLAD receives from the State, grants, and donations. Arce moves to authorize Hughes the CEO to sign the refinance paperwork and the Board president and secretary to sign the Board resolution authorizing the CEO to sign the refinance paperwork. Stecker seconded.
MSC.

Governance Committee:

No Report

Nominations Committee:

No Report

Personnel Committee:

No Report

Fundraising Committee:

No Report

VII. UNFINISHED BUSINESS

None

1 **VIII. NEW BUSINESS**

2 Sutton moves not to have a Board Meeting in August but have a meeting in September. Sidansky
3 seconded. **MSC.**

4
5 **IX. PUBLIC INPUT**

6 None

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8 **X. ANNOUNCEMENTS**

9 None

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11 **XI. ADJOURNMENT**

12 Meeting adjourned 9:23 pm. The next Board Meeting will be held on October 7, 2009 at 7pm.

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15 Hithe-Hultgren
16 Board Secretary

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