

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, September 25, 2013**
4 **MINUTES**

5
6 **President Sidansky called the meeting to order at 7:01 p.m. A quorum was present.**
7

8 **I. ROLL CALL**
9

10 Board Members Present:

11 Robert Sidansky-President, Mark Jones-Vice President, Fred Lovitch-Secretary, Elaine Aikins, Karen
12 Bowman, Barbie Gomez
13

14 Absent:

15 Robert Sutton –Treasurer, Jonathan Weiss, Modela Kurzet
16

17 Visitors:

18 Richard Kato
19

20 Staff Present:

21 Dr. Patricia Hughes
22

23 Interpreters:

24 Barbara Mathis and Kayelle Morgan
25

26 Recording Secretary:

27 Jainah Ranger
28

29 **II. APPROVAL OF MINUTES: Meeting of August 28, 2013**

30 Page 2, line 3, change “September 24, 2013” to “September 25, 2013”

31 Page 4, line 21, change “ Tri’s 28th anniversary” to “Tri’s 30th anniversary”
32

33 Lovitch moves to approve minutes with corrections. Gomez seconded. **MSC.**
34

35 **III. OFFICER’S REPORTS**

36 President’s Report:

37 Sidansky thanked all of the board members for purchasing House of Blues (HOB) tickets. All of the board
38 members had a good time at HOB. Gomez and Aikins informed Hughes that the captioning needs to be
39 improved for HOB next year.
40

41 Vice President’s Report:

42 No Report
43

44 Treasurer’s Report:

45 No Report
46

47 Secretary’s Report:

48 Lovitch reported that there is one person that would like to join the board and was invited to tonight’s
49 board meeting but was unable to attend. This person will attend the board meeting on October 30th.
50

1 **IV. CEO'S REPORT**

2 Hughes reported that she is glad that the House of Blues event last Sunday was successful with many
3 positive comments from people and sponsors who went. The highest compliments are for food and how
4 smooth the event was. I as CEO am very pleased with the outcome even though the net profit is small.
5 When I started as the CEO of the organization, we started the HOB events so it is my 11th HOB event. I
6 will look for historical net profit information because I think the 11th may be the lowest; however, I believe
7 there was one year with lower net profit.

8 *House of Blues 2013*

| | |
|-----------------------------|-------------|
| 9 Sponsorship: | \$32,500.00 |
| 10 Ticket Sales- 1st floor: | \$5,200.00 |
| 11 Ticket Sales- Balcony: | \$2,100.00 |
| 12 Donations: | \$400.00 |
| 13 Advertisers: | \$1,200.00 |
| 14 Silent Auction: | \$950.00 |
| 15 GROSS: | \$42,350.00 |
| 16 Expenses: | |
| 17 HOB Buyout | \$13,000.00 |
| 18 Printing | \$1,517.28 |
| 19 Net: | \$27,778.72 |

20 Our next PR activity is at the DeaFestival at City of LA this Saturday, September 28, 2013 from 12pm to 4
21 pm. We will be there. Look for us at our booth. We will also have a big booth at MATA Expo in
22 November.

23 We are also working on the Holiday Party for December.

24 *Human Resources*

25 As of September 20, 2013, we have 71 employees.

26 We have three job openings (PR Director, Accountant, and Community Advocate for Tri).

27 *Human Services*

28 Trends: More consumers are seeking affordable housing.

29 The challenge is that there are various programs that pay for interpreting costs for medical appointments.
30 For example, a doctor became confused and frustrated at who was responsible to pay for interpreting
31 services. It could be an insurance company, the doctor's office, or MediCal. It means that the doctor or
32 his office will need to do some research to find out who will pay for the interpreting services.

33 *Advocacy/Communication Assistance:*

34 A consumer showed up at the Traffic Court but there was no interpreter. He was told to leave the
35 courtroom without any explanation. He later learned that there was a warrant out for missing a hearing.
36 Our advocate worked with the consumer contacting the Court about interpreting services. The warrant was
37 dismissed and the consumer was expected to show up at next hearing.

38 We also worked with a non-signing hard of hearing individual to assist with finding a traffic school that
39 was available through correspondence class to receive written materials and it all worked out.

40 *Health Education*

41 *Case Management*

42 GLAD used to have two part time case managers; however, it was changed to a full time position which
43 provides consistency for consumers. The case management is growing with 47 appointments made for the
44 month of August.

45 *HIV-Prevention Program*

46 We got a new staff member. GLAD is registered to participate in the AIDS WALK event on October 13.

47 *EDD*

48 In the month of August, we made 27 job placements and for the year, it is 66.

49 Our EDD staff provided several workshops like SSI, Job Search Workshops, and Resume Writing.

50 Challenges are 51% of Anaheim's consumers either full time or part time employed, are looking for other

1 jobs. Of the unemployed consumers, 49% are looking for either full or part time employment. The office
2 makes it a priority to work with consumers who are unemployed.

3 Inspiring Note: A consumer who is over 70 years old was able to find a job with a grocery store as a retail
4 salesperson with EDD's assistance on her application and mock interview techniques.

5 *LifeSigns(LS)*

6 LS is experiencing lot of growing pain due to an increase in requests and closure of Riverside Dispatcher
7 Office. We now have 5 dispatchers handling requests.

8 Filled Requests: 1013

9 Cancellations: 281

10 No Interpreter Available: 60

11 Emergency: 383

12 We saw an increase of 421 requests for the month of August.

13 For example, in July we had a total of 1,316 requests and in August, the total was 1,737.

14 LifeSigns will host a CEU workshop on this Thursday, September 26, 2013 for interpreters who have more
15 than 5 years of medical interpreting experience. It will be taught by Lori Whynot here at GLAD. We
16 expect approximately 20 interpreters sign up for this.

17 *CNN.com*

18 GLAD representatives (CEO and Jennifer Olson, a plaintiff and Deputy Director) flew up to Oakland to
19 meet with CNN attorneys and our attorneys in San Francisco last week on the 19th. The settlement meeting
20 was the beginning of communicating with each other in person. I believe it was productive. We agreed to
21 a conference call in couple of months to continue our dialogue.

22

23 **V. SUBSIDIARY REPORTS**

24 LIFESIGNS Chair Report:

25 Bowman reported that the board has not met in while but will meet again on October 24th.

26

27 DAHC Chair Report:

28 No Report

29

30 CODIE Report:

31 No Report

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33 TRI COUNTY Report:

34 Aikins reported that during August and September were very busy months because of the vacant advocate
35 position. Mental Health Outreach has started a task force committee. Tri needs to increase community
36 workshops. We will have 3 mental health workshops that will conclude by October 9th. Tri now has a
37 social that is for seniors.

38

39 OC-DEAF Report:

40 Jones reported that the last board meeting was on September 6th. Deaf Awareness Day at Knott's Berry
41 Farm (KBF) on September 21st. We are still working on total revenue earned from KBF and should have
42 the total at the next GLAD board meeting. The next board meeting is on October 11th.

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44 **VI. COMMITTEE REPORTS**

45 Finance Committee Report:

46 No Report

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48 Governance Committee:

49 No Report

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Nominations Committee:

No Report

Personnel Committee:

No Report

Fundraising Committee:

No Report

VII. UNFINISHED BUSINESS

Adhoc Committees

- A. GLAD Building-Sidansky stated that guide lines need to be developed for the GLAD Building Committee and then discussed at the next board meeting.

VIII. NEW BUSINESS

Gomez moves to establish a fundraising committee and that Lovitch be the Chair of fundraising committee. Aikins seconded. **MSC.** Lovitch stated that he will research different fundraising ideas for possibly replacing the HOB Benefit, GLAD's largest fundraiser.

IX. PUBLIC INPUT

None

X. ANNOUNCEMENTS

None

XI. ADJOURNMENT

Meeting adjourned 8:52 pm. The next Board Meeting will be held at 7pm on October 30, 2013.

Fred Lovitch
Board Secretary