

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, April 24, 2013**
4 **MINUTES**

5
6 **President Sidansky called the meeting to order at 7:03 p.m. A quorum was present.**
7

8 **I. ROLL CALL**
9

10 Board Members Present:

11 Robert Sidansky -President, Mark Jones-Vice President, Fred Lovitch-Secretary, Robert Sutton –Treasurer,
12 Modela Kurzet, Barbie Gomez, Maria T. Ramirez, Karen Bowman
13

14 Absent:

15 Jonathan Weiss, Elaine Aikins
16

17 Visitors:

18 None
19

20 Staff Present:

21 Dr. Patricia Hughes
22

23 Interpreters:

24 Barbara Mathis
25

26 Recording Secretary:

27 Jainah Ranger
28

29 **II. APPROVAL OF MINUTES: Meeting of February 27, 2013**

30 Page 4, line 3, add “then worked for GLAD as a CCA and Advocate Specialist”

31 Page 2, line 20, revise “on. The” to “on, the”

32 Sutton moves to accept minutes with corrections. Kurzet seconded. **MSC.**
33

34 **III. OFFICER’S REPORTS**

35 President’s Report:

36 Sidansky reported that everyone should have received the spreadsheet about fundraising. Sidansky and
37 Jones will pick a date to meet with the Public Relations (PR) Staff. House of Blues (HOB) will be
38 discussed during New Business. Hughes explained to the board that CNN.com filed an appeal claiming
39 that GLAD is interfering with their freedom of speech. Sidansky stated that there were no captions for the
40 Boston Bombing during the live broadcast. However, there were captions later after the live broadcast was
41 over. Sidansky informed the board that HBOgo.com has captions for everything. Hughes explained that
42 video clips online are not required to have captions, however, GLAD is determined to change this.
43

44 Vice President’s Report:

45 Jones reported that he and Sidansky will meet with Hughes after the board meeting to discuss HOB.
46 Sidansky would like Jones to participate in the meeting with the PR Staff since Jones works for Disney in
47 its PR department.
48
49
50

1 Treasurer's Report:

2 Sutton referred to the Treasurer's Report from today April 24, 2013.

3
4 Secretary's Report:

5 The board discussed whether or not to have a board meeting in August. Discussion ensued. The next board
6 meeting will be on May 29th.

7
8 **IV. CEO'S REPORT**

9 We have spent several hours working on our bid to keep all 3 EDD contracts (8 offices). EDD stands for
10 Employment Development Department. The bids are due this Friday.

11 **Human Resources**

12 As of April 17th, we have 73 staff employees. We have six openings.

13 We will have health care insurance enrollment on May 7th. We will have a representative from Kaiser and
14 our broker presenting to the staff. Basically benefits remain the same, up to the staff to choose between low
15 and high options. We change health insurance on June 1st and other benefits on July 1st.

16 **BUILDING**

17 Our building manager did many small repairs on 3rd floor. GLAD sold three stoves, one door freezer,
18 sandwich unit with refrigerator, mixer, stainless steel cart, all for \$2,000. We also sold a white two door
19 refrigerator/freezer for \$50.00. GLAD used the cash along with two donations from two attorneys to buy a
20 new stove and a freezer to be used in the kitchen. We are having several inspectors over to check pipes and
21 sprinklers out first before we hire a professional cleaning company to give the kitchen a thorough cleaning
22 before we install the stove and refrigerator by a plumber.

23 **HEALTH EDUCATION**

24 **Senior Tech Lab@GLAD**

25 Five more senior citizens graduated from the third 10 week session bringing the total to 20 of 27 required.
26 We have 9 participants in second four-hour training and others are planned in April and May. GLAD will
27 meet the objectives.

28 **Teen Pregnancy Prevention Program**

29 The funder reduced the participation requirements to reflect reduction in budget. We already exceeded the
30 new goal.

31 Diabetes workshop will be provided on May 11. Arthritis on June 15th and Women's Day workshop will
32 be about menopause.

33 Projected Goals met in almost all contracts we have for the Health Education department which is good.

34 **HUMAN SERVICES**

35 GLAD offered Volunteer Income Tax Assistance Service and 33 individuals took the advantage of this
36 service. We are getting more requests for more time with the volunteer tax experts for next year.

37 **DAHC**

38 Seven residents will leave for the Las Vegas trip April 28 through 30th. They are discussing what trips they
39 want for this summer and earthquake preparedness.

40 **EDD**

41 EDD staff made a total of 14 placements. Even though the unemployment rate has dropped slightly, it is
42 very challenging trying to get gainful employment for our consumers.

43 **EVENTS**

44 May 4th Deaf Nation Trade Show in Pomona

45 May 11th am Diabetes Workshop

46 May 11th pm 2nd Annual Asian Deaf Awareness Event

47 June 2 Women's Day

48 June 15 Arthritis Workshop

49 **LIFESIGNS**

50 The department has expanded overnight with more contracts with Kaiser. We now keep the office open

1 every day including the weekends and some small holidays. The CEO is reviewing the pros and cons about
2 hiring weekend dispatchers or use newer technology that will allow vendors to call dispatchers on cell
3 phone by having calls forwarded from LS to their cellphones. It is still under review as we must find the
4 best cost effective method.

5 Calls Stats
6 Filled requests 1140
7 Cancellations 268
8 No Interp Available 173
9 Emergency 197

10 *PUBLIC RELATIONS*

11 Fundraising

12 Attached is a cost analysis and new fundraising ideas. We can discuss more at the board meeting.
13 Debijo Lovitch's 60th birthday and retirement party raised \$2,195 towards GLAD's domestic violence and
14 homeless support services

15 Time Warner Cable will open a new cable store location in Eagle Rock and selected three local non-profit
16 organizations to present \$500 checks to at the ribbon-cutting ceremony. GLAD is one of three
17 organizations. The company will present the check to the CEO and we need to bring 15 people to the
18 ceremony on June 7th from 830 am to 10 am. They will cover the cost of the interpreter. Please let Hughes
19 know if any of you plan to attend the event so we can make sure that we have 15 or more people in
20 attendance. We will wear GLAD shirts.

21 *SoCalGas Advanced meter:*

22 You may have noticed a TV set up on the wall facing the receptionist area. We will install another one in
23 the gallery. Each outreach center will have a TV installed too so we can talk about the newest gas meter
24 that will be replaced by the Southern CA Gas Company. We will also add clips of different events and
25 information/updates on the TV.

26 Social Media

27 Total of web hits
28 GLADINC.ORG
29 12,121 visits (64.78% new visitors, 35.22% returning visitors)

30 FACEBOOK.COM/GLADHQ
31 3007 Likes Total (+624 new likes since last quarter)
32 34,431 post reach

33 TWITTER.COM/GLADCEO

34 114 followers

35 YOUTUBE.COM/GLADVIDEOS

36 33,427 Total Views
37 93 subscribers
38 5 vlogs uploaded (2,331 views January thru March)

39 E-News

40 8,970

41 The CEO has posted an update on CNN.com lawsuit. GLAD is waiting to hear back from the appeal court
42 what they decide with CNN's appeal. With Boston's recent tragedy, the CEO tested all major network's
43 live reports online and none of them were captioned, only ones that were broadcasted online earlier in the
44 day. The heart of the lawsuit is to have captions on live video clips.

45 DSS's new contract is going through revisions like moving our proposals into contractual language using
46 their forms. We hope to finish it soon so we can have fully executed contracts in our hands.

47 The CEO is also involved with several national coalitions discussing education of deaf and hard of hearing
48 kids and watching Arizona's situation. What the Arizona School for the Deaf and Blind (ASDB) board
49 is doing is irresponsible. National Association of the Deaf sent a good letter to the board, too. The
50 outcomes at ASDB can have some impacts on other schools in the country. It can also change the purpose

1 of having residential schools for the deaf and hard of hearing.
2 GLAD will be having a Quarterly Staff Meeting on May 7th. We are hoping that we can have Amanda
3 from Five Acres host a workshop for our advocates at the Staff Meeting on how to emotionally let go of
4 clients.

5
6 **V. SUBSIDIARY REPORTS**

7 LIFESIGNS Chair Report:

8 Bowman stated that the board would like to meet every 4 months not every 6 month. At the last board
9 meeting the board discussed having a medical workshop. Annarino will ask Jean Marie Hunter to teach the
10 medical workshop. Hughes informed the GLAD board that LifeSigns met with Los Angeles Department
11 of Disability (LADOD) to ensure that LS sends qualified interpreters for LAPD interpreter requests and to
12 discuss LS having a legal and Miranda Warning workshop for interpreters.

13
14 DAHC Chair Report:

15 No Report

16
17 CODIE Report:

18 No Report

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20 TRI COUNTY Report:

21 Sidansky reported that the Strawberry Festival will be May 15th and 16th.

22
23 OC-DEAF Report:

24 Jones reported that Deaf Awareness day at Knott's Berry Farm will be postponed until the fall. We do not
25 want to have a conflict with the HOB fundraiser. ASL classes are Wednesday nights and costs \$60 for a 10
26 week course. April 25th there will be a job skills workshop and a pizza night at Shakey's. May 8th there
27 will be a workshop on depression. Jones encouraged the board to visit ww.ocdeaf.org to view events.
28 Hughes also encouraged the board to visit www.gladinc.org to view all of the GLAD office's websites.
29 Sidansky and Kurzet would like to be removed from the mailing list for the GLAD news. The OCDEAF
30 office will be remodeled after the board meets with Hughes to discuss what changes need to be made.

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32 **VI. COMMITTEE REPORTS**

33 Finance Committee Report:

34 No Report

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36 Governance Committee:

37 No Report

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39 Nominations Committee:

40 No Report

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42 Personnel Committee:

43 No Report

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1 **VII. UNFINISHED BUSINESS**

2 Sidansky explained that at the February board meeting the board passed a motion to have HOB on June 9th.
3 Jones moved to cancel HOB on June 9th. Sutton seconded. **MSC.** Sidansky informed the board that they
4 will focus on HOB fundraiser tonight.

5
6 **Adhoc Committees**

7 A. GLAD Building-No Report
8

9 **VIII. NEW BUSINESS**

10 Jones moved to open the discussion for a date and time for the fundraiser. Lovitch seconded. **MSC.** Jones
11 moved to have a brunch instead of a night club at the HOB. Gomez seconded. **MSC.** Sutton recommends
12 the board allow Hughes to decide the date for the HOB. Jones moved to have HOB brunch in the fall.
13 Gomez seconded. Discussion. Kurzet reminded the CEO to remember the Jewish holidays so HOB date
14 won't be in conflict with holidays. The board will allow the CEO to pick the date for the fall. Discussion
15 closed. **MSC.**

16 Sidansky stated that the PR staff needs structured feedback on the fundraising spreadsheet so they know
17 how to proceed. Sutton moved that the board give the fundraiser spreadsheet back to the PR staff and
18 request a more general approach for the HOB so more people can attend. Lovitch seconded. Discussion.
19 The board would like more information on the HOB fundraiser by the next board meeting on May 29th.
20 Discussion closed. **MSC.**

21 Sidansky reminded the board that the he as the President runs the meeting and if board members have
22 questions about parliamentary procedure to ask the him since the President runs the meeting. Jones will
23 gather the board's ideas for future fundraisers and send them to Hughes. Kurzet would like to have a
24 private party and donate the funds to GLAD. Kurzet will work with Hughes.
25

26 **IX. PUBLIC INPUT**

27 None
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29 **X. ANNOUNCEMENTS**

30 None
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32 **XI. ADJOURNMENT**

33 Meeting adjourned 9:40 pm. The next Board Meeting will be held Wednesday, May 29, 2013 at 7pm .
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35

36 Fred Lovitch
37 Board Secretary
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