

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, March 26, 2014**
4 **MINUTES**

5
6 **President Sidansky called the meeting to order at 6:43p.m. A quorum was present.**

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8 **I. ROLL CALL**

9
10 Board Members Present:

11 Robert Sidansky -President, Mark Jones-Vice President, Elaine Aikins, Modela Kurzet, Karen Bowman,
12 Barbie Gomez

13
14 Absent:

15 Fred Lovitch-Secretary, Robert Sutton –Treasurer, Margo Cienik

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17 Visitors:

18 None

19
20 Staff Present:

21 Dr. Patricia Hughes

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23 Interpreters:

24 Barbara Mathis and Wes Edwards

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26 Recording Secretary:

27 Jainah Ranger

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29 **II. APPROVAL OF MINUTES: Meeting of January 29, 2014**

30 Kurzet moved to accept the minutes with no corrections. Gomez accepted. **MSC.**

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32 **III. OFFICER'S REPORTS**

33 President's Report:

34 Sidansky reported to the board that it will cost \$150.00 for the tickets for the GLAD Benefit on the yacht
35 on October 5th. The cost for the tickets is higher because there are more expenses. GLAD is still looking
36 for sponsors.

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38 Vice President's Report:

39 No Report

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41 Treasurer's Report:

42 Hughes reported and passed out to the board the Treasurer's Report as of today's date with the following
43 information;

Today 3/26/14	GLAD	DAHC	LifeSigns	Total
Over Cash Position	\$666,483	\$96,599	\$502,984	\$1,266,066
Accounts Receivable				
Current			\$262,320	\$262,320
1-30 days	\$230,905		\$133,011	\$363,916
31-60 days	\$157,527		\$62,149	\$219,676
61-90 days	\$162,793		\$129,426	\$292,219

1	>90 days	\$205,458	\$221,310	\$426,767
2	Totals	\$756,683	\$808,215	\$1,564,898

3 As of 2/28/14 consolidated revenues for year to date (8 months ending 2/28/14) was \$4,097,645 which is
4 \$42,419 less than a year ago on 2/28/14.

5 Consolidated profit and loss statement for year to date (8 months ending 2/28/14) shows a consolidated net
6 loss of (\$174,672) as compared to a net income of \$43,556 a year ago on 2/28/13.

7 GLAD's net (loss) was (\$128,736), DAHC's net (loss) was (\$16,894), LifeSigns' net (loss) was (\$27,042).
8 Consolidated Net Loss is \$172,672.

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10 Secretary's Report:
11 No Report

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13 **IV. CEO'S REPORT**

14 Hughes reported that she got the word from the Department of Social Services (DSS) last week that we
15 would lose 7.2% funding due to the cuts made by the Federal Government according to the Deaf Access
16 Program (DAP). The total allocation of DAP funding is 55% from the Title XX Block Grant and 45%
17 from the State General Fund. DAP asked us to submit revised budget by this Wednesday even though they
18 informed us only last Friday late afternoon. Hughes has been very active in communicating with the
19 Deputy Director of Human Rights and Community Services Division within DSS that overlooks DAP.
20 Hughes has asked each center director (OC, CODIE, and TRI) to submit modifications to the Scope of
21 Work. Hughes is working with an accountant here on modifying DSS budgets. The cuts represent \$7,812
22 for TRI, \$10,777 for OCDEAF, \$19,141 for CODIE, and \$41,604 for GLAD. BGLAD is part of GLAD
23 budget. The total of cuts is \$69,631.00. It is a very challenging task because we have not seen an increase
24 in COLA for over 25 years from the state. We got a 10% cut in funding several years ago and now 7.2.
25 Hughes was hoping for a meeting with the Secretary of the Department with sister agencies like NorCAL,
26 DCARA, DHHSC, and DCS. Hughes will represent the four centers at the meeting and will keep the
27 board informed.

28 *CNN.COM*

29 The lawsuit is in the 9th Circuit awaiting for the CA Supreme Court to decide whether or not to hear the
30 case. Both CNN and GLAD submitted requests to be heard. CNN has a vested interest because if the CA
31 Supreme Court advises the lower court that CNN fails to comply with DPA (Disabled Person Act) then it
32 will be a victory for us. If CA Supreme Court agrees with GLAD on one of two issues or both which
33 consist of DPA and/or Anti-Slapp, it will be a victory for us. Our argument is that DPA was not written
34 during the internet age and that if DPA was written in the present era, it would include all internet and all
35 kinds of social media to be accessible to the deaf community.

36 GLAD is also an organizational plaintiff supporting the case Meister vs Hawthorne Police for the brutality
37 due to lack of communication access. We join lawsuits as organization plaintiffs for policy change and all
38 of lawsuits are consumer-driven.

39 *LIFESIGNS (LS)*

40 Filled Requests:	939
41 Cancellations:	192
42 No Interpreter Available:	91
43 Emergency:	304

44 We have three interpreter position openings. Please refer any interested individuals who are RID certified
45 and looking for a full time position with full benefits to us. It will help reducing the no interpreter
46 available stats.

47 *HUMAN RESOURCES*

48 We have 71 employees as of March 21st. We have seven positions that are open. We tried all known
49 social media to advertise the openings. The supply seems to be very low these days. The positions are:
50 Director of Human Services in LA; 2.5 Community Advocates; and 3 staff interpreters.

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HUMAN SERVICES

The trends are consistent such as an increase in document translation services due to changes in health insurance and nearing the deadline on the 31st. We also saw an increase of consumers seeking document translation due to more changes in the federal and state government service deliveries in areas of social services.

It is a good sign that more consumers are becoming aware and do not sign documents if they are uncertain.

EDD

The total of placements during the month of February was 26 and the total of placements since July is 226. The challenges are that some consumers have been placed in part time positions and they need to have full time positions so our EDD funded staff is working with consumers how to manage their schedules to make it possible for them to have other job interviews.

We have only 8 job interpreters funded by EDD and sometimes more than two consumers in one office have job interviews and we have to shift interpreters from one office to another office to meet all interview needs to ensure access for consumers to have interpreters at job interviews. It is a positive challenge because it means job interviews are happening.

HEALTH EDUCATION

We exceeded all health contract numbers of students/consumers being served. We taught 44 middle and high school students during February on protection to avoid teen pregnancy.

The CEO also led a meeting between advocates and health educators to clarify roles. The advocates are to work with consumers who have questions about the Affordable Care Act and their insurance options. The case manager is to work with consumers about their health concerns.

DAHC

Nine residents participated in a field trip to have a tour at the Space Shuttle Endeavor Museum and they had a terrific time.

PUBLIC RELATIONS

We made several updates on CNN.com using vlogs for our web and our social media like Facebook, YouTube, and Twitter. We also made a vlog on the Meister/GLAD vs. Hawthorne Police Department. We had a large number of students (52) touring here. They are ASL students and eager to learn more about the future career opportunities as ASL interpreters.

We have a new PR director by name of Dalena. She is on her 3rd week with us today. Our PR outreach coordinator and I work closely with her.

Due to the price to have the event on a yacht being higher, the cost per ticket is \$150 per person. There will be no other ticket prices, just the same price for everyone.

We are developing sponsorship letters and contacting potential celebrities for our 45th anniversary on the yacht. We already made contacts with our sponsors and wait to hear from them. We are also outreaching to new potential sponsors, too.

We are also in the design phase coming up with images, etc. for the sponsorship levels and leaflets, etc.

We are price comparing right now with printers.

The theme will be announced at the next board meeting. It will be related to 45 years and going forward.

We already sent blasts to the community to hold the date Oct 5th.

V. SUBSIDIARY REPORTS

LIFESIGNS Report:

Bowman informed the board that the LS board now has 8 members on the board. We would like to have more deaf members join the board. LS is getting more contracts which means more income. Recently, LS transitioned to a new online platform for making interpreter requests. The new system is much better because it is easier to make interpreter requests. Less mistakes are being made and consumers seem to like the new system better than the old online platform.

1 LS will be hosting an NIC workshop on May 3rd from 9am to 4pm. Frank Alatorre will be presenting at
2 the workshop.

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4 DAHC Chair Report:
5 No Report

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7 CODIE Report:
8 No Report

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10 TRI COUNTY Report:
11 Aikins reported that the board did not meet in February. February 5th Tri had a mental health workshop.
12 The topic of the workshop was about different cultures. February 28th Tri had a community health
13 education workshop regarding advocacy at the local police department to educate the police. AARP came
14 to Tri to Provide tax assistance for our consumers at no charge. We had several consumers that took
15 advantage of the free tax assistance. Aikins does ASL story time at Barnes and Noble. Many hearing kids
16 attend ASL story time. On March 5th Tri staff and volunteers took a required food handling training for the
17 Strawberry Festival which is a requirement in order for Tri to have a booth at the festival. Two popcorn
18 machines were donated for the Strawberry Festival. On March 25th Aikins went to the Mental Health Task
19 Force Meeting at Coffee Bean and Tea Leaf. There is a popular mental health blog that has self esteem,
20 DV, bullying and AA vlogs.

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22 OC-DEAF Report:
23 No Report

24 **VI. COMMITTEE REPORTS**

25 Finance Committee Report:
26 No Report

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29 Governance Committee:
30 No Report

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32 Nominations Committee:
33 No Report

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35 Personnel Committee:
36 No Report

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38 Fundraising Committee:
39 No Report

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41 GLAD Building Committee:
42 No Report

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44 50th Anniversary Committee:
45 No Report

46 **VII. UNFINISHED BUSINESS**

47 Hughes will send a list of GLAD programs to Kurzet so Kurzet can decide which program to do a
48 fundraiser for.
49

1 **VIII. NEW BUSINESS**

2 None

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4 **IX. PUBLIC INPUT**

5 None

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7 **X. ANNOUNCEMENTS**

8 Kurzet announced on April 26th fashion show in Glendale. Part of the funds will go to GLAD.

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10 **XI. ADJOURNMENT**

11 Meeting adjourned 8:37 pm. The next Board Meeting will be held at 6:30pm on May 28, 2014.

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14 _____
Fred Lovitch

15 Board Secretary

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