

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**
2 **Executive Agency Board of Directors**
3 **Wednesday, October 30, 2013**
4 **MINUTES**

5
6 **President Sidansky called the meeting to order at 7:45 p.m. A quorum was present.**
7

8 **I. ROLL CALL**
9

10 Board Members Present:

11 Robert Sidansky-President, Fred Lovitch-Secretary, Elaine Aikins, Karen Bowman, Barbie Gomez,
12 Modela Kurzet
13

14 Absent:

15 Jonathan Weiss, Mark Jones-Vice President Robert Sutton –Treasurer
16

17 Visitors:

18 Margo Cienik
19

20 Staff Present:

21 Dr. Patricia Hughes
22

23 Interpreters:

24 Barbara Mathis and Kayelle Morgan
25

26 Recording Secretary:

27 Jainah Ranger
28

29 **II. APPROVAL OF MINUTES: Meeting of September 25, 2013**

30 Page 2, line 34, remove “Superior”,

31 Page 3, line 34, revise “Aikins reported that during summer the office is usually quiet” to “Aikins reported
32 that during August and September were very busy months because of the vacant advocate position”,

33 Page 4, line 14, revise “Sidansky stated a list of objectives needs to be developed for the GLAD Building
34 Committee and then discussed at the next board meeting” to “Sidansky stated that guide lines need to be
35 developed for the GLAD Building Committee and discuss at the next board meeting”.

36 Bowman moves to accept minutes with corrections. Gomez seconded. **MSC.**
37

38 **III. OFFICER’S REPORTS**

39 President’s Report:

40 Sidansky thanked board for coming to the board meeting due to traffic. The board needs to review the
41 fundraising list that was sent to the board and decide on a new gala fundraiser to replace the House of
42 Blues (HOB).
43

44 Vice President’s Report:

45 No Report
46
47
48
49

50 Treasurer’s Report:

1 Hughes passed out the Treasurer's Report to the board from today, Wednesday, October 30, 2013 with the
2 following information;

3 Today

4 Over Cash Position

5	GLAD	\$946,982		
6	DAHC	\$79,050		
7	LifeSigns	\$1,165,383		
8	Total	\$2,191,415		
9	Accounts Receivable			
10	Current		\$6,456	\$6,456
11	1-30 days	\$220,275	\$173,705	\$393,980
12	31-60 days	\$207,747	\$189,884	\$397,631
13	61-90 days		\$84,169	\$84,169
14	90 days	\$172,981	\$183,576	\$356,557
15	Totals	\$601,003	\$637,790	\$1,238,793

16
17 As of 9/30/13 consolidated revenues for year to date (3 months ending 9/30/13) was \$1,635,654 which is
18 \$104,625 more than a year ago on 9/30/12.

19 Consolidated profit and loss statement for year to date (3months ending 9/30/13) shows a net income of
20 \$58,008 and a net income of \$24,350 a year ago on 9/30/12.

21				
22	GLAD Net income was	\$21,974		
23	DAHC Net income was	(\$5,690)		
24	LifeSigns' Net income was	\$41,724		
25	Consolidated	\$58,008		

26
27 Secretary's Report:

28 Lovitch reported that his term needs to be revised on the board roster. Kurzset moves to suspend the board
29 rules for this board meeting only. Gomez seconded. **MSC.**

30 Cienik is interested in joining the board. Cienik has worked at GLAD in the past in for about 8 years at the
31 GLAD outreach office as a Job Developer. Lovitch moves to accept Cienik as a new board member.
32 Gomez seconded. **MSC.**

33 Kurzset moves to reelect Jones as Vice President for another term. Gomez seconded. **MSC.**

34 Lovitch stated that Weiss's position on the board has been dissolved because Weiss has not been reelected
35 since 2009. Cienik suggests that the board send Weiss a thank you letter for his many years of service on
36 the board and state in the letter that Weiss can let the board know if he wants to rejoin the board.

37 Sidansky will write the thank you letter.

38
39 **IV. CEO'S REPORT**

40 Hughes will be presenting at LACD meeting on November 16th regarding the vacant lot.

41 October is one of our busiest months to submit reports to several contracts and foundations for the end of
42 the year or end of a quarter. We thrive to send out reports on time.

43 **LIFESIGNS**

44	Filled Requests:	889
45	Cancellations:	342
46	No Interpreter Available:	209
47	Emergency:	351

48 **BUILDING**

49 We continue our maintenance on 3rd floor, mostly due to wear and tear. We also had to replace some parts
50 in our A/C units again, due to wear and tear.

1 HUMAN RESOURCES

2 We have 72 employees. GLAD has 35, CODIE 10, BGLAD 3, TRI 4, and EDD 15.

3 We have two openings which are Public Relations Director and Placement Coordinator for West Covina.

4 HUMAN SERVICES

5 We saw numerous consumers in all offices as they were concerned about receiving government assistance
6 funds due to government shutdown. We also worked with a consumer to remove his father as a payee
7 from his Social Security benefits. There are some changes of policy to remove payees like requiring
8 specific documents to bring to start the process in removing a payee. We also worked with a consumer
9 relocating here from another state requesting that we work with the consumer on back-dated
10 unemployment insurance. The consumer wanted to appeal the other state’s decision and through our
11 advocacy, the consumer was granted a hearing.

12 Hard of Hearing Programs

13 Trends: some consumers report difficulty in getting hearing aids that are in good quality
14 through Medi-Cal claiming they are getting substandard quality equipment compared to what they used to
15 receive. It is frustrating for consumers who rely on hearing aids because it affects their abilities to
16 communicate and function as first class citizens.

17 Success story:

18 Our advocates were able to work with a school to understand the importance of having a teacher aide to be
19 fluent in American Sign Language. The parent was pleased with the outcome because the school replaced
20 the teacher aide who could not sign to a teacher aide fluent in American Sign Language.

21 DAHC

22 Four residents went to OCDEAF’s event at Knott’s Berry Farm using our van.

23 We will have an inspection from LAHD/Urban Futures on November 11th.

24 HEALTH EDUCATION

25 We submitted an application to a foundation to create a healthy eating and fitness for the deaf and hard of
26 hearing youth project; however, as of today I got a response that they declined our application due to many
27 applications. We will try again and other foundations, too.

28 One of our manuscripts on breast cancer prevention research has been published in the current issue of the
29 Disability and Health Journal. I am proud to report that all of four contracts in the Health Education met
30 and exceeded the contract expectations and I believe we will continue doing this till end of the contracts
31 terms.

32 EDD

33 We managed to place 36 jobs for the month of October which brings to the total of 102 since July 1, 2013.

34 Trends: More new job seekers just out of high school or entering the workforce for the first time are
35 struggling to obtain interviews, competing with others with more education and/or experience. For
36 registered job-seekers (the ones with experience) seem to be able to land jobs bit better than before thus it
37 seems that the job market is improving. Another factor is that more stores are starting Black Fridays two
38 weekends ago thus they are hiring seasonal employees.

39 The number of consumers got called for interviews, mostly for seasonal employment; however, for
40 consumers who look for permanent jobs have to juggle between accepting seasonal jobs which will restrict
41 their time to interview for permanent positions versus accepting the seasonal job offer and get paychecks.

42 Challenge:

43 The month of October was chaos for consumers who receive unemployment benefits because the system
44 changed causing a major glitch. Some consumers were not paid for almost a month. Backlogged
45 payments are still being processed. Our EDD staff has been translating information to consumers.

46 Consumer success: A consumer of almost one year had a major hearing loss; he has struggled with
47 communication. He learned how to cope with communication barriers and how to educate employers
48 about his hearing level; he got a job with a company’s distribution center.

49 A consumer had been out of work since March 2012 because of poor performance history. Our EDD staff
50 coached him on positive and friendly attitude and feedback on facial expressions and customer service. He

1 got a job as an overnight stocker at a company.
2 A single parent with two children and no experience worked hard to find a job. She managed to find an
3 employer who is willing to train her because her interview manners and answers impressed the employer.
4 Public Relations
5 We will have a huge booth at Mata expo November 9th. LifeSigns ordered cool give outs at the booth, too.
6 We are working on a fundraising event brought up by a staff member so we will have two ASL movies on
7 December 7th and 8th in our auditorium. The movies will be The Slot and In the Can. We will be showing
8 two different movies per day. We are hoping to sell at least 100 tickets per movie. The arrangement is that
9 the tickets will be \$11 per ticket and we give \$7 to the ASL Film and we keep \$4 per ticket. We hope to
10 have the event sold out.
11 It is also a way to bring people back to our beautiful building and relearn that GLAD is here to work with
12 deaf and hard of hearing people.
13 Our 30th Annual Holiday party for children will be on December 14th from 12 noon to four pm at the
14 Occidental College.
15

16 **V. SUBSIDIARY REPORTS**

17 LIFESIGNS Chair Report:

18 Bowman reported that the board was supposed to meet on October 24th but the meeting was canceled. The
19 board will meet again in December. The medical interpreting workshop went well on September 24th. The
20 interpreters that attended the workshop were required to have more than five years of experience. Lori
21 Whynot taught the workshop.
22

23 DAHC Chair Report:

24 No Report
25

26 CODIE Report:

27 No Report
28

29 TRI COUNTY Report:

30 Aikins reported that Fjeld had been overwhelmed with her work and has been wearing many different hats.
31 A new advocate was hired at Tri about three weeks ago which has made things easier for Fjeld. Senior
32 citizens who are deaf or hard of hearing met at the Tri office in September. There were about 11 attendees.
33 The Mental Health Task Force met two weeks ago and planned for 2014 lectures and panels. The board
34 has new board members Mark Rosenthal, Lara Wall and Mike Wall.
35

36 OC-DEAF Report:

37 No Report
38

39 **VI. COMMITTEE REPORTS**

40 Finance Committee Report:

41 No Report
42

43 Governance Committee:

44 No Report
45

46 Nominations Committee:

47 Lovitch asked the board to let him know if they knew of anyone that is interested in joining the board.
48
49

50 Personnel Committee:

1 No Report

2
3 Fundraising Committee:

4 Lovitch reported that the tickets for the cruise fundraiser that would replace HOB would cost about \$100
5 per person. The board is in favor of the possibly having the new fundraiser on a boat. The boat tends to
6 hold 150-800 people. Discussion ensued. Hughes explained that it would cost about \$13,000-\$17,000 to
7 buy out HOB for a private brunch. Kurzet made a suggestion that we might want to charge \$125 per person
8 to make a profit if we want to try the cruise. Cienik stated that people want a fun social event where
9 people to get together and party.

10
11 **VII. UNFINISHED BUSINESS**

12 **Adhoc Committees**

13 GLAD Building- Sidansky passed out the guidelines for the GLAD Building Committee and asked
14 the board to review it before the next board meeting.

15
16 **VIII. NEW BUSINESS**

17 Kurzet stated that she has a friend that can do a fundraiser for GLAD. Lovitch would like to see a
18 video. Hughes stated that she would have a memo of understanding drafted if we decide it would be
19 a good fund raiser.

20 Lovitch moved to allow GLAD staff to research new for the cruise fundraiser for 2014. Aikins
21 seconded. **MSC.** Cienik moves that the board start planning GLAD's 50th Anniversary in 2019.
22 Kurzet seconded. **MSC.** Bowman moves that Cienik become Chair of 50th anniversary committee.
23 Lovitch seconded. **MSC.**

24
25 **IX. PUBLIC INPUT**

26 None

27
28 **X. ANNOUNCEMENTS**

29 Lovitch reminded the board that the next meeting is November 20th.

30
31 **XI. ADJOURNMENT**

32 Meeting adjourned 9:01pm. The next Board Meeting will be held at November 20, 2013 at 7 pm .

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35 _____
36 Fred Lovitch
37 Board Secretary
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