

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**  
2 **Executive Agency Board of Directors**  
3 **Wednesday, March 30, 2016**  
4 **MINUTES**

5  
6 **President Sidansky called the meeting to order at 6:50 p.m. A quorum was present.**

7  
8 **I. ROLL CALL**

9  
10 Board Members Present:

11 Robert Sidansky -President, Fred Lovitch-Secretary, Elaine Aikins, Marcus Woods, Daryl Crouse, Modela  
12 Kurzet

13  
14 Absent:

15 Mark Jones-Vice President, Karen Bowman

16  
17 Visitors:

18 None

19  
20 Staff Present:

21 Dr. Patricia Hughes

22  
23 Interpreters:

24 Barbara Mathis

25  
26 Recording Secretary:

27 Jainah Enriquez

28  
29 **II. APPROVAL OF MINUTES: Meeting of January 27, 2016**

30 Aikins moved to accept minutes as read. Lovitch seconded. **MSC.**

31  
32 **III. OFFICER'S REPORTS**

33 President's Report:

34 Sidansky requested that the board contact him directly with anything concerning GLAD and he will  
35 communicate with Hughes. Then Sidansky will communicate with board members. Discussion ensued.

36  
37 Vice President's Report:

38 No Report

39  
40 Treasurer's Report:

41 Hughes gave the handout of Controller's report as of today's date was given to the board with the following  
42 information -

43 Today

	GLAD	DAHC	LifeSigns	Total
44 Over Cash Position	696,532	236,997	1,036,003	1,969,532
45 Accounts Receivable				
46 Current	-	-	273,307	273,307
47 1-30 days	224,669	-	107,764	332,433
48 31-60 days	159,831	-	70,895	230,726
49 61-90 days	167,484	-	23,146	190,629

1	>90 days	38	-	65,726	65,764
2	Totals	552,021	-	540,837	1,092,858

3  
4 As of 2/29/16 consolidated revenues for year to date (8 months ending 2/29/16) was \$4,395,328 which is  
5 \$406,426 less than a year ago on 2/28/15. Consolidated profit and loss statement for year to date (8  
6 months ending 2/29/16) shows a consolidated net loss of (\$87,571) as compared to a net loss of (\$76,401)  
7 a year ago on 2/28/15-a decrease \$11,170. GLAD's net (loss) was (\$69,281) DAHC's net (loss) was (\$649)  
8 Lifesigns' net (loss) was (\$17,641) consolidated net loss (\$87,571).

9  
10 Secretary's Report:  
11 No Report

12  
13 **IV. CEO'S REPORT**

14 CEO has been working with the staff at Lifesigns especially in the area of contracts either renewals or to  
15 submit bids. The CEO feels confident that Lifesigns will be ready to advertise for the Director of Lifesigns  
16 in the next couple of weeks. It is highly possible that the description for the director will be changed from  
17 having experience as an interpreter to having background as an account management director (like a senior  
18 account manager but with supervision). The CEO is looking for the right title for this position and will  
19 change job description as well as qualifications. Lifesigns is getting there to improve the flow of the  
20 incoming request to being paid for the service.

21 **Lifesigns Stats**

22 For the month of February,  
23 Filled Requests: 1706  
24 Cancellations: 386  
25 No Interpreter Available 152

26 The total number in the filled requests is higher in February than January.

27 **HUMAN SERVICES**

28 **TRENDS:**

29 Many consumers received a Proof of Health care notice for taxes and were very confused by this.  
30 GLAD and regional centers offered VITA sessions with no charge for consumers who do not receive SSI  
31 and have an income and need just one form to fill out taxes. There is no charge for having a volunteer fill  
32 out the consumer's tax form. There were tax preparation workshops here at GLAD and some of our  
33 regional centers.

34 Another trend is an increase in immigration related issues that advocates are working with consumers.  
35 An interesting trend is that it is more challenging to locate an attorney who would be willing to accept  
36 cases challenging providers for using VRI instead of live interpreters.

37 **Special Projects**

38 Pet-educational Expo will be held on June 11<sup>th</sup> here. The purpose of this event is to include a series of  
39 informative and entertainment for pets and humans. There will be some workshops and competitions  
40 planned to bring together a pet community on a fun-filled learning journey to pet ownership.  
41 Police training curriculum is being reviewed and recognizes the need to update the training by using some  
42 of current U-Tube videos from some police trainings in other states which GLAD will put together a  
43 training curriculum specifically for police on deaf sensitivity and how to communicate with deaf, deaf  
44 blind, and hard of hearing.

45 Two workshops were provided. They were Predatory Lending and Tax workshops.

46 **HEALTH EDUCATION**

47 Good News! GLAD was awarded a grant from Information and Education, a state agency (last week).  
48 GLAD has the grant for the current fiscal year; however, this grant is for the next three years. GLAD  
49 proposed to educate youth in Bakersfield, Riverside, and Los Angeles. The funding is not enough to hire  
50 staff in Bakersfield and Riverside. It is possible that GLAD will reach out to our Bakersfield Outreach

1 center so the coordinator there can do the Bakersfield program due to a low number of youths who are  
2 deaf, deaf blind, and hard of hearing there.  
3 GLAD submitted a rider proposal with an agency focusing on YMSM (Young Men having Sex with Men)  
4 to educate men how to protect themselves to reduce risk of getting diseases.

5 Trends:

6 The Director of Health Education is taking over a project that was handled by a former employee.  
7 For example, the director conducted the individual sessions with 20 students at the South Hills High  
8 School and Taft High School.

9 The case manager coordinated a workshop “Kids’ Health-Dental and Immunization held February 20<sup>th</sup>  
10 with seven participants.

11 The staff in the Health Education continued preparing for the Deaf Women’s Day event on March 12 –  
12 themed “World of Deaf Women”. Elvia Guillermo, Coordinator for Gallaudet University’s Multicultural  
13 Program would be the keynote speaker.

14 The confusion between roles of case manager and advocate continue. For example, if the issue is to get a  
15 The grant for the case management will cease on June 30<sup>th</sup>. GLAD may be able to re-apply for this grant;  
16 however, GLAD needs to submit a report that all requirements have been met by June 30<sup>th</sup>. GLAD will be  
17 able to re-apply in July if the foundation still has funds for the case management section.

## 18 PUBLIC RELATIONS

19 Social Media Status:

20 GLAD Facebook:	4,547 likes (+71 from 02/22/16)
21 Twitter:	243 followers (=8 from 02/22/16)
22 YouTube	998 subscribers (=15 from 02/29/16)
23 E-news subscribers	3,428 (=3 from 02/01/16)
24 Website	(02/22/16-03/05/16)
25 Average sessions per week:	771 (total 3855)
26 Average users per week:	564 (total 2519, 40% returning visitors, 60% new visitors)

27 Events:

28 The Tribe Move Night: 70 attendees

29 Future Events:

30 DeafNation Expo on 05/07/16

31 5 day training with Hawthorne Police Department (HPD) in March as part of GLAD/DRLC’s settlement  
32 with HPD.

## 33 BUILDING

34 Our building manager repaired the ceiling in the dining room. The vent above the stove was repaired so  
35 the stove is working. Our building manager and our residence manager already made a list of which rooms  
36 on the 3<sup>rd</sup> floor and offices on 2<sup>nd</sup> and 1<sup>st</sup> floors need painting, repairing ceilings, and replacing some  
37 windowsills. The repair plan has been in place for a while.

38 GLAD ordered some sump pump for basement to prevent flooding in the computer/telephone room where  
39 main servers are. One sump pump was already put down in the computer room. Another one is on its way  
40 from the manufacturer.

41 GLAD plans to seek capital grants to do improvements in the building, for example, there are no AC’s in  
42 the hallways on 3<sup>rd</sup> floor.

43 GLAD is working with Sorenson to install an intercom outside the building so visitors can call residents  
44 using an iPad Air and the flasher will blink in the designated apartment. The resident will call back to the  
45 intercom and sign with the visitor and if decided, the resident will open the door for the visitor to go in the  
46 building during after-hours.

47 The next project is to install a VP in the elevator so people who are in the elevator and the elevator is not  
48 working, they can call directly to the elevator company and explain the issue and the company will send a  
49 technician.

## 50 FEEL THE BEAT

1 It will be held on May 14<sup>th</sup>. It is to be held at a venue downtown however, we are looking at another venue  
2 without barriers in the room blocking views of the stage. CEO and a couple of staff will go and visit the  
3 venue. One staff was sent there last week and the place looked so great. CEO already asked for a contract  
4 to review. The original venue reservation can be cancelled with full refund within deadlines.

5 Nyle DiMarco will be the GUEST at the event. Beethoven's Nightmare will play the band at the event. CJ  
6 will be the emcee The event will have some young deaf artists perform dances or sign music in between as  
7 fillers.

8 The ticket will be \$50 each till May 1<sup>st</sup>. After May 1<sup>st</sup>, it will be \$75.

## 9 10 **V. SUBSIDIARY REPORTS**

### 11 LIFESIGNS Chair Repot

12 No Report

### 13 14 DAHC Chair Report:

15 Hughes reported that the residents use the GLAD van to go grocery shopping every two weeks to some  
16 local grocery stores to compare prices since the neighborhood grocery store was bought out by a higher  
17 cost grocery store. This store would be open on May 11<sup>th</sup>.

### 18 CODIE Report:

19 No Report

### 20 21 TRI COUNTY Report:

22 Aikins reported that on February 19<sup>th</sup>- March 25<sup>th</sup> AARP will be offering free income tax service for low  
23 income seniors.

24 Hooks Burgers Fundraiser-In February 35 people attended. The next fundraiser will be on March 9<sup>th</sup> and  
25 April 13<sup>th</sup>. Hooks Burgers in Simi Valley will have a fundraiser for on May 18<sup>th</sup>. The funds earned will go  
26 towards the emergency fund.

27 Mental Health Task Force- Meetings are held at Ventura Coffee Bean and Tea Leaf. The Task Force is in  
28 its 5<sup>th</sup> year.

29 The Director will hold a community education workshop at Ventura County Transportation  
30 Administration.

31 In January and March meetings for the Mental Health Vlogs discussed the following;

32 Current vlogs posted Isolation during the holidays, mental wellness, alcoholism, resiliency, what are  
33 triggers. The vlogs that were posted recently were, co-dependency, narcissistic personality,

34 May 21<sup>st</sup>- 22<sup>nd</sup> will be the 7<sup>th</sup> Annual Strawberry Festival. Tri County GLAD will have a booth. Funds  
35 earned from the booth will go towards the 30<sup>th</sup> Anniversary.

36 The Wilson Adult Center on the 2<sup>nd</sup> Thursday of the month will have a senior gathering.

### 37 38 OC-DEAF Report:

39 No Report

## 40 41 **VI. COMMITTEE REPORTS**

### 42 Finance Committee Report:

43 No Report

### 44 45 Governance Committee:

46 No Report

### 47 48 Nominations Committee:

49 No Report

1 Personnel Committee:

2 No Report

3

4 Fundraising Committee:

5 No Report

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7 50<sup>th</sup> Anniversary Committee:

8 No Report

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10 **VII. UNFINISHED BUSINESS**

11 No Report

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13 **VIII. NEW BUSINESS**

14 No Report

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16 **IX. PUBLIC INPUT**

17 No Report

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19 **X. ANNOUNCEMENTS**

20 No Report

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22 **XI. ADJOURNMENT**

23 Meeting adjourned 9:06pm. The next Board Meeting will be held at 6:30pm on May 18, 2016.

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26 \_\_\_\_\_  
Fred Lovitch

27 Board Secretary

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