

1 **GREATER LOS ANGELES AGENCY ON DEAFNESS, INC.**  
2 **Executive Agency Board of Directors**  
3 **Wednesday, February 24, 2010**  
4 **MINUTES**  
5

6 **President Kurs called the meeting to order at 7:10p.m. A quorum was present.**  
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8 **I. ROLL CALL**  
9

10 Board Members Present:

11 David Kurs-President, Etta Stecker-Vice President, Sheri Hithe-Hultgren-Secretary, Fred Lovitch,  
12 John Arce, Robert Sidansky, Robert Sutton, Jonathan Weiss, Adina Calnan  
13

14 Ex-Officio:  
15

16 Absent:

17 Stephen Schultz-Treasurer, Modela Kurzet, Deborah Merryman  
18

19 Visitors:

20 Kalen Feeney

21 Paul Stuessy  
22

23 Staff Present:

24 Dr. Patricia Hughes  
25

26 Interpreters:

27 Loriel Dutton and Laura Ripplinger  
28

29 Recording Secretary:

30 Jainah Ranger  
31

32 **II. APPROVAL OF MINUTES: Meeting of November 10, 2009**

33 Calnan moves to approve the minutes as read. Sidansky seconds. **MSC.**  
34

35 **III. OFFICER'S REPORTS**

36 President's Report:

37 Kurs mentioned that the Board Holiday Dinner was wonderful. Kurs introduced Kalen Feeney. Feeney  
38 stated she works at Deaf West in the educational outreach program department and runs three programs, is  
39 a writer, teaches ASL at local high schools, and is a personal trainer.

40 The Annual Rate of Giving of Board Members was 75% this year and though 75% is a decent number next  
41 December we will need increase it to 100%. When grants are issued this is one of the items that is  
42 considered for the grant process. There will be a closed session after the Board Meeting this evening.  
43

44 Vice President's Report:

45 No Report  
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1 Treasurer's Report:

2 Arce referred to handout of Controller's Report as of today's date with the  
3 following information -  
4

- 5 • Overall cash position today for DAHC, GLAD and LifeSigns is \$1,309,743.
- 6 • Overall accounts receivable balance is \$955,400 which comprised of GLAD balance of \$514,786  
7 and LifeSigns balance of \$440,614.
- 8 • Overall accounts payable is \$26,972.

9  
10 Arce also mentioned about the financial reports as of 1/31/10 given to the finance committee presented by  
11 our controller with the following information –  
12

13 Consolidated profit and loss for year to date (seven months ending 1/31/10) shows a profit of \$169,004 as  
14 compared to a profit of \$52,095 a year ago. The reason for our profit for the past seven months is due to  
15 the generous donation of \$150,000 from LACD for the demolition of the annex building.  
16

- 17 • GLAD's year to date revenues as of 1/31/10 was \$2,251,880 which is \$91,636 more than prior  
18 year.
- 19 • LifeSigns's year to date revenues as of 1/31/10 was \$1,399,063 which is \$57,516 more than prior  
20 year.
- 21 • GLAD's 1/31/10 aging accounts receivable balance was \$750,648 as compared to 12/31/09  
22 balance of \$525,587.
- 23 • LifeSigns's 1/31/10 aging accounts receivable balance was \$457,834 as compared to 12/31/09  
24 balance of \$453,089.

25  
26 Arce emphasized again how imperative it was for 100% Board participation with donations as it is taken  
27 into consideration as part of the grant process.  
28

29 Secretary's Report:

30 Hithe-Hultgren asked Board Members to let her know by 7pm on the Monday before the Wednesday  
31 Board Meeting whether they are attending or not. Then Hithe-Hultgren will inform Hughes whether or not  
32 she needs to cancel the interpreters for the Board Meeting due to the lack of a quorum.

33 Sutton's term ended in December 2009 and needs to be re-instated. Hithe-Hultgren moves to re-elect  
34 Sutton for another term. Arce seconds. **MSC**. Sutton is re-elected for another term.  
35

36 **IV. CEO'S REPORT**

37 February is a short but fast month. We will submit one proposal and one application form on February 24,  
38 2010.

39 Proposal: City of Palm Springs Community Development Block Grant to open an office there. We are  
40 asking for 72k.

41 Application Form: The Wellness Foundation to hire a Community Health Educator to work with our  
42 people on teen pregnancy and we are asking for 120k for two years.  
43

44 We have several other proposals to work/develop. I am hoping to hire a freelance grant writer. I have  
45 been in communication with a person who has a great network with grant writers.

46 After completing these two proposals, I will shift my attention to the GLAD Demolition Project  
47 immediately. We got a fully executed contract from CDD (Community Development Department).  
48

49 **REFINANCING:** There has been some progress with City National Bank. We are working feverishly with

1 our sub lenders. Two have agreed with the refinancing. Other two are working internally on the language.

2  
3 LACD: We will have photo ceremony on April 17<sup>th</sup> for LACD to present the big check to GLAD.

4  
5 NEXOTALK: I got the blessing from the LifeSigns Board. It is the matter of signing the agreement after  
6 NexTalk and I iron out some details, like having five stations.

7  
8 MAIN BUILDING: You can see that we are replacing tiles on the first floor. We had Matt Brandfield and  
9 his crew here during the long weekend. They did an excellent job removing tiles. We are hoping to finish  
10 the tile work by the end of March.

11  
12 VISUAL COMMUNICATION CENTER: Purple has committed to one videophone. I will have a  
13 videophone meeting with its representative about donating a kiosk, too. Sorenson will have three kiosks  
14 with videophone equipment. They will let me know when they are ready to be shipped out here.

15  
16 LIFESIGNS  
17 FILLED REQUESTS: 930  
18 Cancellations 148  
19 No Interpreter Available 25  
20 Emergency 147

21  
22 The numbers represent all six offices.

23  
24 HUMAN SERVICES  
25 EDD (Employment Development Department)  
26 We managed to place 6 jobs for individuals. It is challenging!

27  
28 Advocacy  
29 **Trends:** Consumers are having difficulty in the work place due to communication boundaries. Often DHH  
30 consumer are out of the loop when it comes to company “gossip” or “insider information”. And, they are  
31 taken back when closing and/or hour changes are done. Companies may publish or put announcements on  
32 the wall or email, but consumers might not understand and bring them to us for document translation

33  
34 Hard of Hearing Program  
35 **Trends:** New HH&LD consumers continue to contact GLAD to inquire about where to purchase low-cost  
36 hearing aids and are in need of hearing loss resources, addressing their hearing losses for the first time.

37  
38 HEALTH EDUCATION  
39 **Successes:** Total of 40 students from three schools enrolled in 8-hour curriculum based workshops. They  
40 will complete all hours in February. Ten clients from Awakening participated For Males Only (FMO)  
41 sessions and will complete in February.

42  
43 Projected Goals Met:  
44 **CCG:**  
45 • 86/300: Participants currently enrolling 8 hour sessions (29% goal met)  
46 • 35/240 completed the 8 hours sessions (15% goal met)  
47 • 64/50 completed FMO Sessions (128% goal met)-COMPLETED  
48 • 26/10 Advocacy Presentation (260% goal met) –COMPLETED

1 **I&E**

- 2 • One-to-one session: 11/100 (115% goal met)-COMPLETED
- 3 • Outreach group presentation: 57/75 (76% goal met)
- 4 • Teen Health Fair: 0/90 (will be held in the springtime)

6 **HIV Interpreter Program (Ryan White)**

- 7 • Eighth month of contract period: 179.5/198 (91% goal met)

9 **Breast Cancer**

- 10 • Komen six-month surveys collected: 42/40 (105% goal met)
- 11 • CBCRP 12-month surveys collected: 74/200 (37% goal met)

13 **PUBLIC RELATIONS**

14 **House of Blues**

15 May 16<sup>th</sup>

16 Bob Hiltermann will be our Master of Ceremonies. We are still looking for a celebrity.

17 Robert Gore Rifkind Foundation will be the title sponsor. We have few other sponsors; however, we are in  
18 need for more sponsors. We will launch event materials first week of March.

20 **Eyes of Deafness: photography by deaf and hard hearing adults**

21 We had a very successful exhibition last Saturday with over 100 guests. The exhibition will continue till  
22 March 14<sup>th</sup> at Armory Center for the Arts, 145 N. Raymond Ave, Pasadena, CA.

- 24 • The project raises money for interpreting services for alcohol and drug rehabilitation programs for  
25 deaf and hard of hearing individuals. A group of deaf and hard of hearing adults have been brought  
26 together at GLAD to take part in a photography project which involves the shooting, editing and  
27 producing of an exhibition and a book.
- 28 • Featuring photography by: SooHyun Tak, Jennifer Stuessy, Elena Whalen, Maria Smith, Paul  
29 Stuessy, Amilia Costella, Ireene Acevedo, Elaine Haymon, Elizabeth Lettrell, Alicia Wolfson,  
30 Velia Foster, Patty Hughes, Alicia Catalan, Jeff Fetterman, Daniel Smith, Jennifer Olson, Heidi  
31 Booth, Rafif Jaber, Sarahlena Banu, and Jacinto Contreras.

33 We are selling books for \$35 each.

35 **See What I am Saying World Premiere**

36 After 3 years, we are THRILLED to announce the official World Premiere of SEE WHAT I'M SAYING  
37 on March 18<sup>th</sup> at the EGYPTION THEATER-HOLLYWOODS American Cinematheque Series at 6712  
38 Hollywood Boulevard, Los Angeles, CA 90028, followed by a theatrical run opening in Los Angeles from  
39 March 19-25 at the Sunset Leammle 5 – Los Angeles at 8000 W. Sunset Blvd., Los Angeles, CA 90046.

41 Annual Campaign

42 \$5,179

44 Magic Mountain

45 Date secured-Saturday June 5 GLAD/WRAD co-host event

47 Vagina Monologues- Possible April Showcase (TBD once casting is done)

48 What: The Silent Word Deaf Community joins the V-Day Campaign with an ASL version of The Vagina  
49 Monologues. It is an award-winning play based on V-Day Founder/Playwright Eve Ensler's interviews

1 with more than 200 women. With humor and grace the piece celebrates women's sexuality and strength.  
2 Proceeds from this event will benefit GLAD's Domestic Violence Services.

- 3 • Tickets will be \$25 each (90% proceeds to GLAD)
- 4 • Two shows on Saturday (date TBD)
- 5 • Need to fill the house

6  
7 **GLAD Brochure**

8 First ever GLAD brochure in Spanish has arrived!

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10 March 6<sup>th</sup> is Deaf Awareness Day at Disneyland

11 March 23<sup>rd</sup> is the Clothesline Project at GLAD

12  
13 Arce inquired if LifeSigns has a way for interpreters to volunteer to interpret for deaf at AA meetings.  
14 As of now LifeSigns does not have anything but maybe something could be developed. Calnan suggested  
15 that we have a sign stating any donation is greatly appreciated on the donation box and for the VCC we  
16 could have ads running for different companies on VP as it may be a way to raise money for GLAD.

17  
18 ***Board Resolution***

19 The City of Palmdale requires a Board Resolution to be passed by the GLAD Board for grant CDBG 2010-  
20 2011 authorizing Hughes to sign the grant. Sutton moves that the Board bestow Hughes the authority to  
21 sign for ANY grants/proposals in order to solicit funds for GLAD. Lovitch seconds. **MSC**. Sutton moves  
22 to send the uncorrected minutes to the City of Palmdale. Arce seconds. **MSC**.

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24 **V. SUBSIDIARY REPORTS**

25 LIFESIGNS Chair Report:

26 Arce reported the LifeSigns Board will meet on March 2<sup>nd</sup>.

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28 DAHC Chair Report:

29 No Report

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31 CODIE Report:

32 No Report

33  
34 TRI COUNTY Report:

35 No Report

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37 OC-DEAF Report:

38 Sutton reported the Board will meet on March 12<sup>th</sup> and Disneyland Deaf Awareness Day is March 6<sup>th</sup>.

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40 **VI. COMMITTEE REPORTS**

41 Finance Committee Report:

42 Arce referred to the handout of investment options that are short term and long term for GLAD.  
43 Interest rates are not good at the moment. GLAD is looking at a program currently from Wells Fargo and  
44 would be able to earn 1.9% interest. We are looking at investing independently and not in connection with  
45 any banks. The investment policy will be reviewed every six months and the Finance Committee is open  
46 to any financial consulting. We need to invest money from GLAD's CDs as they have a low interest rate.

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48 Governance Committee:

49 No Report

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Nominations Committee:

No Report

Personnel Committee:

No Report

Fundraising Committee:

Calnan stated she received an email from a manager that works at Claim Jumpers informing her that Claim Jumpers does fundraisers for different organizations and that the cost of alcohol would be included as most restaurants do not include the cost of alcohol. Calnan’s church is planning a casino night to raise money. Past casino nights have been very successful for the church. The church hired an outside casino company, charged \$45 per person and raised \$5,000. GLAD could host a casino night for fundraising as well.

**VII. UNFINISHED BUSINESS**

None

**VIII. NEW BUSINESS**

None

**IX. PUBLIC INPUT**

None

**X. ANNOUNCEMENTS**

Calnan announced that she will be resigning as her term ends this month and thanked the Board for a pleasant experience. The Board thanked Calnan for her participation and wished her well.

**XI. ADJOURNMENT**

Meeting adjourned 8:55pm. The next Board Meeting will be held at 7pm March 24, 2010.

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Hithe-Hultgren  
Board Secretary